# Quasisymmetric embeddings, the observable diameter, and expansion properties of graphs 

Assaf Naor* ${ }^{*} \quad$ Yuval Rabani ${ }^{\dagger} \quad$ Alistair Sinclair ${ }^{\ddagger}$

April 3, 2005


#### Abstract

It is shown that the edges of any $n$-point vertex expander can be replaced by new edges so that the resulting graph is an edge expander, and such that any two vertices that are joined by a new edge are at distance $O(\sqrt{\log n})$ in the original graph. This result is optimal, and is shown to have various geometric consequences. In particular, it is used to obtain an alternative perspective on the recent algorithm of Arora, Rao and Vazirani [2] for approximating the edge expansion of a graph, and to give a nearly optimal lower bound on the ratio between the observable diameter and the diameter of doubling metric measure spaces which are quasisymmetrically embeddable in Hilbert space.


## 1 Introduction

Expansion properties of graphs are a fundamental tool in modern combinatorics. Questions related to expansion have found deep connections to numerous mathematical disciplines, such as number theory, Lie groups, measure theory, geometry and topology, mixing times of Markov chains, derandomization and coding theory. The various forms of graph expansion can be viewed as discrete analogs of isoperimetery, and are thus intimately related to classical analytic concepts.

From a computational point of view, the Sparsest Cut Problem, which involves calculating the edge expansion of a graph, is a well known NP-hard problem, and hence not solvable in polynomial time (unless $\mathrm{P}=\mathrm{NP}$ ). Whether it is possible to efficiently compute a good approximation to the edge expansion is arguably one of the most important outstanding questions in the field of approximation algorithms. A recent breakthrough in this direction, due to Arora, Rao and Vazirani [2], yields a polynomial time algorithm which computes the edge expansion of an $n$-vertex graph within a factor of $O(\sqrt{\log n})$. (Previously the best known approximation guarantee had been $O(\log n)[11]$.

The present paper builds on the remarkable ideas of [2] to obtain new structural information on the relation between edge expansion and vertex expansion, which is shown to have applications to the theory of quasisymmetric embeddings. Additionally, we highlight a new perspective on

[^0]the results of [2] which we believe is at the core of the phenomenon discovered there. Specifically, we formulate a geometric fact which implies the main results of [2] (and their strengthening due to Lee [10]) without using negative type (also known as squared $L_{2}$ ) triangle inequality conditions (see below for a definition). While the negative type condition is natural from the point of view of semidefinite programming, we find it to be an unnatural geometric assumption. Although the proofs in $[2,10]$ use this condition in an essential way, we show that the results of [2] are actually based on a purely Euclidean geometric fact.

### 1.1 Vertex expansion, edge expansion, and the edge replacement theorem

We begin by recalling some classical definitions. In what follows all graphs are unweighted, and allowed to have multiple edges and self loops. We shall use the following notation. Given a graph $G=(V, E)$ we denote by $d_{G}(\cdot, \cdot)$ the shortest path metric induced by $G$ on $V$. For $S \subseteq V$, its neighborhood in $G$ is defined as $N_{G}(S)=\left\{v \in V: d_{G}(v, S)=1\right\}$. Given $S, T \subseteq V, e(S, T)$ denotes the number of edges which intersect both $S$ and $T$.

Definition 1.1 (Vertex expansion). Let $G=(V, E)$ be a graph. Its vertex expansion $h(G)$ is defined to be the largest constant $h$ such that for every $S \subseteq V$ with $1 \leq|S| \leq|V| / 2$ we have $\left|N_{G}(S)\right| \geq h|S|$.

Definition 1.2 (Edge expansion). Let $G=(V, E)$ be a graph. The edge expansion of $G$, denoted $\alpha(G)$, is the largest constant $\alpha$ such that for every $S \subseteq V$ with $1 \leq|S| \leq|V| / 2$ we have

$$
e(S, V \backslash S) \geq \alpha \cdot \frac{|S| \cdot|E|}{|V|}
$$

These two notions of expansion play a central role in modern combinatorics. It is clear that for a graph $G=(V, E)$ of bounded average degree (i.e., $|E|=O(|V|)$ ), a lower bound on $h(G)$ implies a lower bound on $\alpha(G)$. For graphs of unbounded average degree the same statement is clearly false in general. The main combinatorial result of this paper is the following:

Theorem 1.3 (Edge replacement theorem). There are absolute constants $c, C>0$ with the following properties. For every n-vertex graph $G=(V, E)$ with $h(G) \geq \frac{1}{2}$, there is a set of edges $E^{\prime}$ on $V$ satisfying:

1. For every $\{u, v\} \in E^{\prime}, d_{G}(u, v) \leq C \sqrt{\log n}$.
2. $\alpha\left(V, E^{\prime}\right) \geq c$.

On the other hand, there are arbitrarily large n-vertex graphs $G=(V, E)$ with $h(G) \geq \frac{1}{2}$ such that, for every $c>0$ and every set of edges $E^{\prime}$ on $V$ for which $\alpha\left(V, E^{\prime}\right) \geq c$, there is some $\{u, v\} \in E^{\prime}$ satisfying $d_{G}(u, v) \geq \frac{c}{20} \sqrt{\log n}$.

Given a graph $G=(V, E)$ and $r \geq 1$, denote by $G^{r}=\left(V, E^{r}\right)$ the graph whose edges are $E^{r}=\left\{\{u, v\}: d_{G}(u, v) \leq r\right\}$. It is a standard fact that $h\left(G^{\left[\frac{2}{h(G)}\right\rceil}\right) \geq \frac{1}{2}$. Therefore, an immediate corollary of Theorem 1.3 is that the same result holds for arbitrary graphs, with the upper bound on the length of edges in $E^{\prime}$ replaced by $\left\lceil\frac{2 C}{h(G)}\right\rceil \sqrt{\log n}$.

The proof of Theorem 1.3 has two components: a geometric argument, presented in Section 3.2, which establishes the existence of a new edge set for which every large enough subset of the vertices has the appropriately large edge boundary, and a combinatorial argument, presented in Section 3.1,
which takes care of the edge expansion of small subsets. The geometric component can be formally proved via a duality argument (presented in Section 3.1) using the main result of [2] as a "black box"; however, for the purposes of Theorem 1.3 it turns out that it is possible to use a simpler proof than that of [2], which is nevertheless strongly based on their ideas.

On the other hand, as we shall show in Section 2, Theorem 1.3 is easily seen to have powerful geometric consequences. Firstly, it actually readily implies the geometric fact from [2] (see also [10]) that lies at the heart of the approximation algorithm for sparsest cut given in [2]; we present this fact, and explain its algorithmic role, in the next subsection. Secondly, as we discuss in Section 1.3 below, it gives a nearly optimal lower bound on the observable diameter of doubling metric measure spaces which are quasisymmetrically equivalent to subsets of Hilbert space.

### 1.2 The relation to algorithmic graph partitioning

As stated above, the present paper is motivated by the recent algorithm of Arora, Rao and Vazirani [2] which, given an $n$-vertex graph $G=(V, E)$, approximates in polynomial time its edge expansion up to a factor of $O(\sqrt{\log n})$. In this subsection we explain how Theorem 1.3 leads to an alternative proof of the key geometric result of [2] (and of [10]); for the convenience of readers not familiar with [2], we also indicate how this result gives an approximation algorithm for edge expansion.

Let $G$ be an $n$-vertex graph and define

$$
\beta=\min _{\substack{S \subseteq V \\ 1 \leq|S| \leq n / 2}} \frac{e(S, V \backslash S)}{|S|}
$$

Take $S \subseteq V$ with $1 \leq|S| \leq n / 2$ and $e(S, V \backslash S)=\beta|S|$. For every $v \in V$ set $x_{v}=1$ if $v \in S$ and $x_{v}=-1$ otherwise. Then $\sum_{u, v \in V}\left|x_{u}-x_{v}\right|^{2}=4|S|(n-|S|) \geq 2|S| n$, and $\sum_{\{u, v\} \in E} \mid x_{u}-$ $\left.x_{v}\right|^{2}=4 e(S, V \backslash S)=4 \beta|S|$. Moreover, since $x_{v} \in\{-1,1\}$, we have for every $u, v, w \in V$, $\left|x_{v}-x_{u}\right|^{2} \leq\left|x_{v}-x_{w}\right|^{2}+\left|x_{w}-x_{u}\right|^{2}$. Hence, by normalization, if we let $\beta^{*}$ be the minimum of $\frac{1}{n} \sum_{\{u, v\} \in E}\left\|z_{u}-z_{v}\right\|_{2}^{2}$ over all choices of $z_{1}, \ldots, z_{n} \in S^{n-1}$ (the unit Euclidean sphere in $\mathbb{R}^{n}$ ) satisfying $\frac{1}{n^{2}} \sum_{u, v \in V}\left\|z_{u}-z_{v}\right\|_{2}^{2}=1$ and, for all $u, v, w \in V,\left\|z_{v}-z_{u}\right\|_{2}^{2} \leq\left\|z_{v}-z_{w}\right\|_{2}^{2}+\left\|z_{w}-z_{u}\right\|_{2}^{2}$, then $\beta^{*} \leq 2 \beta$.

The advantage of passing to $\beta^{*}$ is that such a semidefinite minimization problem can be solved in polynomial time (up to an arbitrarily small additive error) using the ellipsoid algorithm (see, e.g., [8] for details on semidefinite programming). Hence, we can efficiently produce vectors $z_{v} \in S^{n-1}$ satisfying the above constraints such that $\sum_{\{u, v\} \in E}\left\|z_{u}-z_{v}\right\|_{2}^{2} \leq(1+o(1)) \beta^{*} n$. Now, as we shall see below, there exists a universal constant $c>0$ such that

$$
\begin{equation*}
\beta^{*} \geq \frac{c}{\sqrt{\log n}} \cdot \beta \tag{1}
\end{equation*}
$$

Thus, it is possible to evaluate $\beta$ within a factor of $O(\sqrt{\log n})$ in polynomial time. This algorithm is one of the main results of [2]. ${ }^{1}$

Let $z_{1}, \cdots, z_{n}$ be a set of vectors as above such that $\sum_{\{u, v\} \in E}\left\|z_{u}-z_{v}\right\|_{2}^{2} \leq 2 \beta^{*} n$, and for $u, v \in V$ denote $d(u, v)=\left\|z_{u}-z_{v}\right\|_{2}^{2}$. Our constraints imply that $(V, d)$ is a metric space. (Such metrics are commonly known as metrics of negative type, or squared $L_{2}$ metrics.) Let $\operatorname{diam}(V)=$ $\max _{u, v \in V} d(u, v)$ be the diameter of $V$. The key geometric fact from $[2,10]$ that is used to deduce (1) is the following:

[^1]Theorem 1.4. Let $(V, d)$ be an n-point metric space of negative type with diameter 1. Assume that

$$
\frac{1}{n^{2}} \sum_{u, v \in V} d(u, v) \geq \delta
$$

for some $\delta>0$. Then there are $A, B \subseteq V$ with $|A|,|B| \geq \frac{\delta}{16} n$ and $d(A, B) \geq \frac{\kappa}{\sqrt{\log n}}$, where $\kappa>0$ depends only on $\delta$.

We will show in Section 2 how to deduce Theorem 1.4 fairly painlessly from Theorem 1.3; in fact, we will deduce much more general versions (Theorems 2.4 and 2.5 ) that apply to all metrics that are uniformly embeddable and all metrics that are quasisymmetrically embeddable in Hilbert space (see Section 1.3 below for definitions). Thus the property in Theorem 1.4 is quite general and not special to metrics of negative type.

For completeness, we now indicate how to derive (1) from Theorem 1.4; here we are essentially repeating the argument of [2]. Let $B(v, r)$ denote the open ball of radius $r$ centered at $v$, i.e., $B(v, r)=\{u \in V: d(u, v)<r\}$. Assume first that for every $v \in V,|B(v, 1 / 8)| \leq n / 8$. Since $\frac{1}{n^{2}} \sum_{u, v \in V} d(u, v)=1$ there is some vertex $w \in V$ for which $|B(w, 2)| \geq n / 4$. Moreover, by our assumption we have that

$$
\begin{aligned}
\frac{1}{|B(w, 2)|^{2}} \sum_{u, v \in B(w, 2)} d(u, v) & \geq \frac{1}{|B(w, 2)|^{2}} \sum_{u \in B(w, 2)} \sum_{v \in B(w, 2) \backslash B(u, 1 / 8)} d(u, v) \\
& \geq \frac{1}{|B(w, 2)|} \cdot\left(|B(w, 2)|-\frac{n}{8}\right) \geq \frac{1}{16} .
\end{aligned}
$$

Hence, by Theorem 1.4 there are universal constants $a, b \in(0,1 / 2)$ and $A, B \subseteq V$ with $|A|,|B| \geq a n$ and $d(A, B)>b / \sqrt{\log n}$.

For $t \in[0, b / \sqrt{\log n}]$ define $S_{t}=\{v \in V: d(v, A) \leq t\}$. Then for all $t$, an $\leq\left|S_{t}\right| \leq(1-a) n$. Moreover, by a simple computation, for every $u, v \in V$,

$$
\int_{0}^{b / \sqrt{\log n}}\left|\mathbf{1}_{S_{t}}(u)-\mathbf{1}_{S_{t}}(v)\right| d t \leq|d(u, A)-d(v, A)| \leq d(u, v),
$$

implying that

$$
\frac{\sqrt{\log n}}{b} \int_{0}^{b / \sqrt{\log n}}\left(\sum_{\{u, v\} \in E}\left|\mathbf{1}_{S_{t}}(u)-\mathbf{1}_{S_{t}}(v)\right|\right) d t \leq \frac{\sqrt{\log n}}{b} \sum_{\{u, v\} \in E}\left\|z_{u}-z_{v}\right\|_{2}^{2} \leq \frac{2 \sqrt{\log n}}{b} \cdot \beta^{*} n .
$$

We deduce that there is some $t \in[0, b / \sqrt{\log n}]$ for which

$$
\sum_{\{u, v\} \in E}\left|\mathbf{1}_{S_{t}}(u)-\mathbf{1}_{S_{t}}(v)\right|=e\left(S_{t}, V \backslash S_{t}\right) \leq \frac{2 \sqrt{\log n}}{b} \cdot \beta^{*} n .
$$

Since $1 \leq\left|V \backslash S_{t}\right| \leq n / 2, e\left(S_{t}, V \backslash S_{t}\right) \geq \beta\left|V \backslash S_{t}\right| \geq \beta a n$. We conclude that $\beta^{*} \geq \frac{a b}{2 \sqrt{\log n}} \cdot \beta$.
It remains to deal with the case in which there exists $w \in V$ such that $|B(w, 1 / 8)|>n / 8$. Since $\frac{1}{n^{2}} \sum_{u, v \in V} d(u, v)=1$, and $\operatorname{diam}(V)=1$, there are at least $n^{2} / 2$ pairs $(u, v) \in V \times V$ for which $d(u, v) \geq \frac{1}{2}$. By the triangle inequality, for such pairs $(u, v)$ we have $\max \{d(u, w), d(v, w)\} \geq 1 / 4$, so that $|V \backslash B(w, 1 / 4)| \geq n / 2$. Setting $A=B(w, 1 / 8)$ and $B=V \backslash B(w, 1 / 4)$, we have $d(A, B) \geq 1 / 8$ and $|A|,|B| \geq n / 8$, so we are again in the situation of the above argument (in this case we actually get that $\beta=O\left(\beta^{*}\right)$ ).

### 1.3 Uniform and quasisymmetric embeddings and the observable diameter

A metric measure space is a triple $(X, d, \mu)$ consisting of a metric space $(X, d)$ and a Borel probability measure $\mu$ on $X$. Let $B(x, r)$ denote the open ball of radius $r$ centered at $x$ and, for $A \subseteq X$ and $\varepsilon>0$, define $A_{\varepsilon}=\{x \in X: d(x, A)<\varepsilon\}$. In what follows all subsets of metric spaces are assumed to be Borel measurable. The measure $\mu$ is said to be doubling with constant $\lambda$ if for every $x \in X$ and $r>0, \mu(B(x, 2 r)) \leq \lambda \mu(B(x, r))$. The isoperimetric function of $\mu$ is defined as:

$$
I_{\mu}^{(X, d)}(\varepsilon)=\sup \left\{\mu\left(X \backslash A_{\varepsilon}\right): \mu(A) \geq \frac{1}{2}\right\}
$$

Following M. Gromov (see [7] and the references therein) we recall the notion of observable diameter of a metric measure space: the observable diameter of $(X, d, \mu)$ with parameter $\kappa>0$, denoted $\operatorname{Obs}_{\mu}(X, d ; \kappa)$, is defined by

$$
\operatorname{Obs}_{\mu}(X, d ; \kappa)=\sup \left\{\varepsilon>0: I_{\mu}^{(X, d)}(\varepsilon) \geq \kappa\right\} .
$$

The motivation for this nomenclature is as follows. Assume that we are trying to "measure" the size of $(X, d, \mu)$. We make observations which consist of real valued 1-Lipschitz functions on $X$, i.e. we assign to each point of $X$ a real number in a Lipschitz smooth way. We plot the distribution of these observations, and account for possible observational errors by discarding the part of the distribution which does not belong to a symmetric interval around its median of mass at least $1-\kappa$. The length of this "central" interval will never exceed $\operatorname{Obs}_{\mu}(X, d ; \kappa)$.

Let $S^{d-1} \subseteq \mathbb{R}^{d}$ be the unit Euclidean sphere, equipped with the standard Euclidean metric, and let $\sigma$ be the normalized surface area measure on $S^{d-1}$. Levy's isoperimetric inequality (see, e.g., [13]) states that for every $0<\varepsilon<\pi / 2, I_{\sigma}^{\left(S^{d-1},\|\cdot\|_{2}\right)}(\varepsilon) \leq \sqrt{\frac{\pi}{8}} e^{-d \varepsilon^{2} / 2}$. It follows that for every $\kappa \leq 1$,

$$
\operatorname{Obs}_{\sigma}\left(S^{d-1},\|\cdot\|_{2} ; \kappa\right)=O\left(\sqrt{\frac{\log (2 / \kappa)}{d}}\right)
$$

while the diameter of $S^{d-1}$ equals 2 . Spaces for which the observable diameter is much smaller than the diameter are sometimes (following V. Milman) said to have "small isoperimetric constant."

In order to state our main geometric result we require the following classical definitions:
Definition 1.5 (Uniform embedding). Let $\left(X, d_{X}\right),\left(Y, d_{Y}\right)$ be metric spaces and $\alpha, \beta:[0, \infty) \rightarrow$ $[0, \infty)$ be strictly increasing functions. A one to one mapping $f: X \hookrightarrow Y$ is called a uniform embedding with moduli $\alpha$ and $\beta$ if for every $x, y \in X$,

$$
\alpha\left(d_{X}(x, y)\right) \leq d_{Y}(f(x), f(y)) \leq \beta\left(d_{X}(x, y)\right) .
$$

When the moduli $\alpha$ and $\beta$ are of the form $\alpha(t)=C t$ and $\beta(t)=C \cdot L \cdot t$ we say that the embedding $f$ is $L$-bi-Lipschitz.

We now recall the important notion of quasisymmetric embeddings, which was first introduced by Beurling and Ahlfors in [4].

Definition 1.6 (Quasisymmetric embedding). Let $\left(X, d_{X}\right),\left(Y, d_{Y}\right)$ be metric spaces and $\eta$ : $[0, \infty) \rightarrow[0, \infty)$ a strictly increasing function. A one to one mapping $f: X \hookrightarrow Y$ is called a quasisymmetric embedding with modulus $\eta$ if for every $x, a, b \in X$ such that $x \neq b$,

$$
\frac{d_{Y}(f(x), f(a))}{d_{Y}(f(x), f(b))} \leq \eta\left(\frac{d_{X}(x, a)}{d_{X}(x, b)}\right) .
$$

Uniform and quasisymmetric embeddings are central notions in modern geometric analysis (see $[7,9,14]$ ). Roughly speaking, bi-Lipschitz embeddings preserve distances, while quasisymmetric embeddings preserve "thickness of triangles", and hence, in a sense, preserve shape (quasisymmetric embeddings are a natural metric analog of quasiconformal mappings). As an example, consider the classical isometric embedding of $L_{1}$, equipped with the metric $\sqrt{\|x-y\|_{1}}$, into $L_{2}$. The image of such an embedding consists of a set $X \subseteq L_{2}$ on which the function $\|x-y\|_{2}^{2}$ is a metric. (These are just the metrics of negative type as defined in the previous subsection.) This embedding is both uniform (with $\alpha(t)=\beta(t)=\sqrt{t}$ ) and quasisymmetric (in fact, any uniform embedding with moduli $\alpha(t), \beta(t)=\Theta\left(t^{a}\right)$ is clearly a quasisymmetric embedding). Additional examples, showing that the notions of uniform and quasisymmetric embeddings are incomparable, can be found in [9].

Although we formulate our results both for uniform and quasisymmetric embeddings, quasisymmetric embeddings are more natural to work with in the context of studying isoperimetric functions. The significance of the metrics of negative type in [2] stems from the fact that they quasisymmetrically embed in Hilbert space; see Section 2 for more details on this point.

The following result is deduced from Theorem 1.3 in Section 2. It states that (up to double logarithmic factors) any non-degenerate metric measure space which is doubling with constant $\lambda$ and is quasisymmetrically equivalent to a subset of Hilbert space cannot have an observable diameter which is smaller than the observable diameter of the Euclidean sphere of dimension $O(\log \lambda)$.

Theorem 1.7. Let $(X, d)$ be a bounded metric space and $\mu$ a Borel probability measure on $X$ which is doubling with constant $\lambda>3$, i.e., for every $x \in X$ and $r>0, \mu(B(x, 2 r)) \leq \lambda \mu(B(x, r)$. Assume that

$$
\begin{equation*}
\int_{X \times X} d(x, y) d \mu(x) d \mu(y) \geq \delta \operatorname{diam}(X) \tag{2}
\end{equation*}
$$

for some $\delta>0$. Let $f: X \rightarrow \ell_{2}$ be a quasisymmetric embedding with modulus $\eta$. Then

$$
\frac{\operatorname{Obs}_{\mu}(X, d ; \kappa)}{\operatorname{diam}(X)} \geq \frac{\tau}{\sqrt{(\log \lambda)(\log \log \lambda)}}
$$

where $\kappa=\kappa(\delta, \eta)$ and $\tau=\tau(\delta, \eta)$ depend only on $\delta$ and $\eta$.
There is a natural analog of Theorem 1.7 in the case of uniform embeddings (see the remarks at the end of Section 2). However, in this case we need some restriction on the diameter of $X$, since it is typically impossible to scale a uniform embedding without changing its moduli (unless, of course, the moduli $\alpha$ and $\beta$ are both homogeneous of the same order).

## 2 The geometric consequences of Theorem 1.3

We begin with the following well known fact, which relates edge expansion to certain Poincaré inequalities.

Fact 2.1. Let $G=(V, E)$ be a graph. Then for every function $f: V \rightarrow L_{1}$,

$$
\frac{1}{|E|} \sum_{\substack{u, v \in V \\\{u, v\} \in E}}\|f(u)-f(v)\|_{1} \geq \frac{\alpha(G)}{|V|^{2}} \sum_{u, v \in V}\|f(u)-f(v)\|_{1}
$$

Proof. We include the standard proof for the sake of completeness. Note that for every $S \subseteq V$,

$$
\begin{aligned}
\frac{1}{|E|} \sum_{\substack{u, v \in V \\
\{u, v\} \in E}}\left|\mathbf{1}_{S}(u)-\mathbf{1}_{S}(v)\right| & =\frac{2 e(S, V \backslash S)}{|E|} \\
& \geq 2 \alpha(G) \cdot \frac{|S|(|V|-|S|)}{|V|^{2}} \\
& =\frac{\alpha(G)}{|V|^{2}} \sum_{u, v \in V}\left|\mathbf{1}_{S}(u)-\mathbf{1}_{S}(v)\right| .
\end{aligned}
$$

Fix $f: V \rightarrow L_{1}$. By the the cut-cone representation of the $L_{1}$ metric $f(V)$ [5], for every $S \subseteq V$ there is $t_{S} \geq 0$ such that for every $u, v \in V$,

$$
\|f(u)-f(v)\|_{1}=\sum_{S \subseteq V} t_{S}\left|\mathbf{1}_{S}(u)-\mathbf{1}_{S}(v)\right| .
$$

Hence

$$
\begin{aligned}
\frac{1}{|E|} \sum_{\substack{u, v \in V \\
\{u, v\} \in E}}\|f(u)-f(v)\|_{1} & =\sum_{S \subseteq V} t_{S} \frac{1}{|E|} \sum_{\{u, v\} \in E}\left|\mathbf{1}_{S}(u)-\mathbf{1}_{S}(v)\right| \\
& \geq \sum_{S \subseteq V} t_{S} \frac{\alpha(G)}{|V|^{2}} \sum_{u, v \in V}\left|\mathbf{1}_{S}(u)-\mathbf{1}_{S}(v)\right| \\
& =\frac{\alpha(G)}{|V|^{2}} \sum_{u, v \in V}\|f(u)-f(v)\|_{1} .
\end{aligned}
$$

We are now in position to prove the second assertion in Theorem 1.3, i.e., the fact that the result is existentially optimal. Fix an integer $d \geq 1$ and consider the discrete cube $V=\{0,1\}^{d}$, equipped with the Hamming metric $\rho(x, y)=\left|\left\{i: x_{i} \neq y_{i}\right\}\right|$. The vertex isoperimetric inequality for the counting measure on $V$ (see [1]) implies that for every $S \subseteq V$ with $1 \leq|S| \leq 2^{d-1}$, $|\{x \in V: 0<\rho(x, S) \leq 10 \sqrt{d}\}| \geq \frac{|S|}{2}$. It follows that if we define a graph $G=(V, E)$ by $E=\left\{\{u, v\} \subseteq\binom{V}{2}: \rho(u, v) \in[1,10 \sqrt{d}]\right\}$ then $h(G) \geq \frac{1}{2}$. Let $E^{\prime}$ be a set of edges on $V$ for which $\alpha\left(V, E^{\prime}\right) \geq c$. By Fact 2.1 applied to the identity mapping from $V$ into $\ell_{1}^{d}$ we get that

$$
\frac{1}{\left|E^{\prime}\right|} \sum_{\substack{u, v \in V \\\{u, v\} \in E^{\prime}}} \rho(u, v) \geq \frac{c}{|V|^{2}} \sum_{u, v \in V} \rho(u, v)=\frac{c}{2^{d}} \sum_{k=0}^{d} k\binom{d}{k}=\frac{c d}{2} .
$$

It follows that there is an edge $\{u, v\} \in E^{\prime}$ with $\rho(u, v) \geq \frac{c d}{2}$. Since $\rho(u, v) \leq 10 \sqrt{d} \cdot d_{G}(u, v)$ we deduce that $d_{G}(u, v) \geq \frac{c}{2} \sqrt{d} \geq \frac{c}{20} \sqrt{\log |V|}$, as required.

The following result is an immediate consequence of Theorem 1.3 and Fact 2.1 (using the fact that $\ell_{2}$ is isometric to a subset of $\ell_{1}$ ):

Corollary 2.2. Let $G=(V, E)$ be an n-vertex graph with $h(G) \geq \frac{1}{2}$. Assume that $f: V \rightarrow \ell_{2}$ satisfies

$$
\frac{1}{n^{2}} \sum_{u, v \in V}\|f(u)-f(v)\|_{2} \geq \delta
$$

Then there are $u, v \in V$ with $d_{G}(u, v) \leq C \sqrt{\log n}$ such that $\|f(u)-f(v)\|_{2} \geq c \delta$. Here $C, c$ are as in Theorem 1.3.

In order to deduce various geometric results from Corollary 2.2 we require the following simple combinatorial fact. Here, and in what follows, given a graph $G=(V, E)$ and a subset of the vertices $U \subseteq V$, we denote the graph induced by $G$ on $U$ by $G[U]$, i.e., $G[U]=\left(U, E \cap\binom{U}{2}\right)$.
Lemma 2.3. Fix $0<\varepsilon \leq \frac{1}{10}$ and let $G=(V, E)$ be a graph such that for every $X, Y \subseteq V$ satisfying $|X|,|Y| \geq \varepsilon|V|, d_{G}(X, Y) \leq 1$. Then there is $U \subseteq V$ with $|U| \geq(1-\varepsilon)|V|$ such that $h(G[U]) \geq \frac{1}{2}$.
Proof. Construct graphs $G=G_{0}, G_{1}=\left(V_{1}, E_{1}\right), \ldots, G_{k}=\left(V_{k}, E_{k}\right)$ as follows. If there exists a set $W_{i} \subseteq V_{i}$ such that $\left|W_{i}\right| \leq \frac{1}{2}\left|V_{i}\right|$ and $\left|N_{G_{i}}\left(W_{i}\right)\right| \leq \frac{1}{2}\left|W_{i}\right|$, put $G_{i+1}=G_{i}\left[V_{i} \backslash W_{i}\right]$. By construction, when this process terminates $h\left(G_{k}\right) \geq \frac{1}{2}$. Define $W=\bigcup_{i=0}^{k-1} W_{i}$.

If $|W| \leq \varepsilon|V|$ we are done. Otherwise let $j$ be the minimal integer such that $\left|W_{1}\right|+\ldots+\left|W_{j}\right|>$ $\varepsilon|V|$. For $X=\bigcup_{i=1}^{j} W_{i}$ we have that $d_{G}\left(X, V \backslash\left[X \bigcup N_{G}(X)\right]\right)>1$. By our assumption it follows that $|V|-|X|-\left|N_{G}(X)\right|<\varepsilon|V|$, or $\left|N_{G}(X)\right|>(1-\varepsilon)|V|-|X|$. But

$$
(1-\varepsilon)|V|-|X| \leq\left|N_{G}(X)\right| \leq \sum_{i=0}^{k-1}\left|N_{G_{i}}\left(W_{i}\right)\right|<\sum_{i=0}^{k-1} \frac{1}{2}\left|W_{i}\right|=\frac{1}{2}|W|
$$

or $|X|>\frac{2(1-\varepsilon)}{3}|V|$. By the minimality of $j,\left|W_{1}\right|+\ldots+\left|W_{j-1}\right| \leq \varepsilon|V|$, so that

$$
\frac{|V|}{2} \geq\left|W_{j}\right| \geq|X|-\varepsilon|V|>\frac{2(1-\varepsilon)}{3}|V|-\varepsilon|V|
$$

It follows that $\frac{1}{2}>\frac{2(1-\varepsilon)}{3}-\varepsilon$, contradicting the fact that $\varepsilon \leq \frac{1}{10}$.
We now prove a generalization of Theorem 1.4 , which was stated for negative type metrics in Section 1.2. The generalization applies to all metrics that uniformly embed into $\ell_{2}$. We show that every such metric has two large subsets that are far apart. The main idea of the proof is that if every pair of sufficiently large subsets are close, then the graph connecting pairs of close points contains a large vertex expander (by Lemma 2.3), but then the embedded edge expander constructed by the edge replacement theorem (Theorem 1.3) violates the Poincaré inequality proved in Fact 2.1. Since negative type metrics embed uniformly with moduli $\alpha(t)=\beta(t)=\sqrt{t}$, readers who are chiefly interested in the application to sparsest cut may simplify the proof below by specializing to this case.

Theorem 2.4. Let $(X, d)$ be an n-point metric space with diameter 1. Fix $\delta>0$ and a uniform embedding $f: X \rightarrow \ell_{2}$ with moduli $\alpha$ and $\beta$. Assume that

$$
\frac{1}{n^{2}} \sum_{x, y \in X} d(x, y) \geq \delta
$$

Then there are $A, B \subseteq X$ with $|A|,|B| \geq \frac{\delta}{16} n$ and $d(A, B) \geq \frac{\kappa}{\sqrt{\log n}}$, where $\kappa=\kappa(\delta, \alpha, \beta)$ depends only on $\delta, \alpha$ and $\beta$.

Proof. Let $c, C$ be as in Corollary 2.2. We will show that $\kappa=\frac{1}{C} \beta^{-1}\left(\frac{c \delta \alpha(\delta / 2)}{4}\right)$ works. Assume the contrary. By translation, without loss of generality $f(X) \subseteq \beta(1) B^{n}$, where $B^{n}$ is the unit Euclidean ball in $\mathbb{R}^{n}$. Define a graph $G=(X, E)$ by setting

$$
E=\left\{\{x, y\} \subseteq\binom{X}{2}: d(x, y)<\beta^{-1}\left(\frac{c \delta \alpha(\delta / 2)}{4}\right) \cdot \frac{1}{C \sqrt{\log n}}\right\}
$$

By the contrapositive assumption for every $A, B \subseteq X$ with $|A|,|B| \geq \frac{\delta}{16} n, d_{G}(A, B) \leq 1$. By Lemma 2.3 there is a subset $X^{\prime} \subseteq X$ with $\left|X^{\prime}\right| \geq(1-\delta / 16) n$ such that $h\left(G\left[X^{\prime}\right]\right) \geq \frac{1}{2}$. Denoting $D=\left\{(x, y) \in X \times X: d(x, y) \geq \frac{\delta}{2}\right\}$ we have that $|D| \geq \frac{\delta}{2} n^{2}$. It follows that $\left|D \cap\left(X^{\prime} \times X^{\prime}\right)\right| \geq \frac{\delta}{4} n^{2}$. So,

$$
\frac{1}{\left|X^{\prime}\right|^{2}} \sum_{x, y \in X^{\prime}}\|f(x)-f(y)\|_{2} \geq \frac{1}{n^{2}}\left|D \cap\left(X^{\prime} \times X^{\prime}\right)\right| \alpha(\delta / 2) \geq \frac{\delta \alpha(\delta / 2)}{4}
$$

By Corollary 2.2 there are $x, y \in X^{\prime}$ such that $\|f(x)-f(y)\|_{2} \geq \frac{c \delta \alpha(\delta / 2)}{4}$, and $d_{G}(x, y) \leq C \sqrt{\log n}$. It follows that there is $k \leq C \sqrt{\log n}$ and $\left\{x=x_{0}, x_{1}, \ldots, x_{k-1}, x_{k}=y\right\} \subseteq X$ such that for all $i \geq 1$, $d\left(x_{i}, x_{i-1}\right)<\beta^{-1}\left(\frac{c \delta \alpha(\delta / 2)}{4}\right) \cdot \frac{1}{C \sqrt{\log n}}$. But,

$$
\beta^{-1}\left(\frac{c \delta \alpha(\delta / 2)}{4}\right) \leq d(x, y) \leq \sum_{i=1}^{k} d\left(x_{i}, x_{i-1}\right)<C \sqrt{\log n} \cdot \beta^{-1}\left(\frac{c \delta \alpha(\delta / 2)}{4}\right) \cdot \frac{1}{C \sqrt{\log n}}
$$

a contradiction.
Remark 2.1. We note the assumption of unit diameter in Theorem 2.4. It is easy to see that the proof generalizes to the case of arbitrary diameter, but then the constant $\kappa$ would depend nontrivially on $\operatorname{diam}(X)$. This is a manifestation of the fact that uniform embeddings do not in general scale well, and is also the reason we focus mainly on quasisymmetric embeddings (see below). For the specific application to the sparsest cut algorithm in [2], Theorem 2.4 is sufficient because the argument makes use only of ratios between distances, and thus is scale-free (see Section 1.2).

We now present an analog of Theorem 2.4 which applies to any metric that is quasisymmetrically embeddable in $\ell_{2}$. As discussed in the remark above, this version has the advantage of being "scalefree" (in the sense that the result holds uniformly in the diameter).

Theorem 2.5. Let $(X, d)$ be an $n$-point metric space and $f: X \rightarrow \ell_{2}$ a quasisymmetric embedding with modulus $\eta$. Assume that

$$
\frac{1}{n^{2}} \sum_{x, y \in X} d(x, y) \geq \delta \operatorname{diam}(X)
$$

for some $\delta>0$. Then there are $A, B \subseteq X$ with $|A|,|B| \geq \frac{\delta}{16} n$ and $d(A, B) \geq \frac{\gamma \operatorname{diam}(X)}{\sqrt{\log n}}$, where $\gamma=\gamma(\delta, \eta)$ depends only on $\delta$ and $\eta$.

Proof. The proof is similar to the proof of Theorem 2.4. For $c, C$ as in Corollary 2.2 denote

$$
\gamma=\frac{\eta^{-1}\left(\frac{c \delta}{8 \eta(2 / \delta)+4}\right)}{\eta^{-1}\left(\frac{c \delta}{8 \eta(2 / \delta)+4}\right)+2} \cdot \frac{1}{C}
$$

and define a graph $G=(X, E)$ by setting $E=\left\{\{x, y\} \subseteq\binom{X}{2}: d(x, y)<\gamma \operatorname{diam}(X) / \sqrt{\log n}\right\}$. We assume for the sake of contradiction that there are no $A, B \subseteq X$ with $d(A, B) \geq \gamma \operatorname{diam}(X) / \sqrt{\log n}$ and $|A|,|B| \geq \frac{\delta n}{16}$, i.e., for all $A, B$ of this size we have $d_{G}(A, B) \leq 1$. By Lemma 2.3 there is a subset $X^{\prime} \subseteq X$ with $\left|X^{\prime}\right| \geq(1-\delta / 16) n$ such that $h\left(G\left[X^{\prime}\right]\right) \geq \frac{1}{2}$. Denoting $D=\{(x, y) \in X \times X$ : $\left.d(x, y) \geq \frac{\delta}{2} \operatorname{diam}(X)\right\}$ we have that $|D| \geq \frac{\delta}{2} n^{2}$. It follows that $\left|D \cap\left(X^{\prime} \times X^{\prime}\right)\right| \geq \frac{\delta}{4} n^{2}$.

Fix $\left(x_{0}, y_{0}\right) \in D \cap\left(X^{\prime} \times X^{\prime}\right)$ and $x, y \in X$. Since $d\left(x_{0}, x\right) \leq \operatorname{diam}(X) \leq \frac{2}{\delta} d\left(x_{0}, y_{0}\right)$ we have that $\left\|f\left(x_{0}\right)-f(x)\right\|_{2} \leq \eta(2 / \delta)\left\|f\left(x_{0}\right)-f\left(y_{0}\right)\right\|_{2}$. Similarly, $\left\|f\left(y_{0}\right)-f(y)\right\|_{2} \leq \eta(2 / \delta)\left\|f\left(x_{0}\right)-f\left(y_{0}\right)\right\|_{2}$, so $\|f(x)-f(y)\|_{2} \leq[2 \eta(2 / \delta)+1] \cdot\left\|f\left(x_{0}\right)-f\left(y_{0}\right)\right\|_{2}$. This shows that $\left\|f\left(x_{0}\right)-f\left(y_{0}\right)\right\|_{2} \geq \frac{\operatorname{diam}(f(X))}{2 \eta(2 / \delta)+1}$ whenever $\left(x_{0}, y_{0}\right) \in D \cap\left(X^{\prime} \times X^{\prime}\right)$. Hence

$$
\frac{1}{\left|X^{\prime}\right|^{2}} \sum_{x, y \in X^{\prime}}\|f(x)-f(y)\|_{2} \geq \frac{\left|D \cap\left(X^{\prime} \times X^{\prime}\right)\right|}{n^{2}} \cdot \frac{\operatorname{diam}(f(X))}{2 \eta(2 / \delta)+1} \geq \frac{\delta}{8 \eta(2 / \delta)+4} \cdot \operatorname{diam}(f(X))
$$

By Corollary 2.2 there are $x, y \in X^{\prime}$ such that $\|f(x)-f(y)\|_{2} \geq \frac{c \delta}{8 \eta(2 / \delta)+4} \cdot \operatorname{diam}(f(X))$, and $d_{G}(x, y) \leq C \sqrt{\log n}$. It follows that there is $k \leq C \sqrt{\log n}$ and $\left\{x=x_{0}, x_{1}, \ldots, x_{k-1}, x_{k}=y\right\} \subseteq X$ such that for all $i \geq 1, d\left(x_{i}, x_{i-1}\right)<\gamma \operatorname{diam}(X) / \sqrt{\log n}$. Consider now an arbitrary pair $x^{\prime}, y^{\prime} \in X$. We have $\left\|f(x)-f\left(x^{\prime}\right)\right\|_{2} \leq \operatorname{diam}(f(X)) \leq \frac{8 \eta(2 / \delta)+4}{c \delta}\|f(x)-f(y)\|_{2}$, so since $f$ is a quasisymmetry with modulus $\eta$,

$$
\eta\left(\frac{d(x, y)}{d\left(x^{\prime}, x\right)}\right) \geq \frac{\|f(x)-f(y)\|_{2}}{\left\|f\left(x^{\prime}\right)-f(x)\right\|_{2}} \geq \frac{c \delta}{8 \eta(2 / \delta)+4}
$$

or $d\left(x^{\prime}, x\right) \leq \frac{d(x, y)}{\eta^{-1} \frac{c \delta}{8 \eta(2 / \delta)+4}}$. Similarly $d\left(y^{\prime}, y\right)$ can be bounded by the same quantity, so that

$$
d\left(x^{\prime}, y^{\prime}\right) \leq\left[\frac{2}{\eta^{-1}\left(\frac{c \delta}{8 \eta(2 / \delta)+4}\right)}+1\right] d(x, y)
$$

Since this is true for all $x^{\prime}, y^{\prime} \in X$,

$$
d(x, y) \geq \frac{\eta^{-1}\left(\frac{c \delta}{8 \eta(2 / \delta)+4}\right)}{\eta^{-1}\left(\frac{c \delta}{8 \eta(2 / \delta)+4}\right)+2} \cdot \operatorname{diam}(X)=C \gamma \cdot \operatorname{diam}(X)
$$

But

$$
C \gamma \cdot \operatorname{diam}(X) \leq d(x, y) \leq \sum_{i=1}^{k} d\left(x_{i}, x_{i-1}\right)<C \sqrt{\log n} \cdot \gamma \operatorname{diam}(X) / \sqrt{\log n}
$$

a contradiction.
Corollary 2.6. Let $(X, d)$ be a finite metric space and $N, \delta>0$. Assume that $\mu$ is a probability measure on $X$ such that for every $x \in X, \mu(x) \geq \frac{1}{N}$ and $\int_{X \times X} d(x, y) d \mu(x) d \mu(y) \geq \delta \operatorname{diam}(X)$. Let $f: X \rightarrow \ell_{2}$ be a quasisymmetric embedding with modulus $\eta$. Then there are $A, B \subseteq X$ with $\mu(A), \mu(B) \geq \frac{\delta}{16}$ and $d(A, B) \geq \frac{\tilde{\gamma} \operatorname{diam}(X)}{\sqrt{\log N}}$, where $\tilde{\gamma}=\tilde{\gamma}(\delta, \eta)$ depends only on $\delta$ and $\eta$.

Proof. The proof is a simple duplication of points argument. Without loss of generality assume that $\mu(x)$ is rational for all $x \in X$, and write $\mu(x)=\frac{m_{x}}{M}$, where $\sum_{x \in X} m_{x}=M$; by our assumption on $\mu, M=O(N)$. For every $x \in X$ let $\{x(i)\}_{i=1}^{m_{x}}$ be copies of $x$, and consider the semi-metric space


Figure 1: The net $\mathcal{N}$ and the partition $\left\{T_{1}, \ldots, T_{n}\right\}$.
$\tilde{X}=\bigcup_{x \in X}\{x(i)\}_{i=1}^{m_{x}}$, where $d_{\tilde{X}}(x(i), y(j))=d_{X}(x, y)$ if $x \neq y$ and $d_{\tilde{X}}(x(i), x(j))=0$. Clearly $|\tilde{X}|=M=O(N)$ and $\frac{1}{M^{2}} \sum_{a, b \in \tilde{X}} d_{\tilde{X}}(a, b) \geq \delta \operatorname{diam}(\tilde{X})$. By Theorem 2.5 there are $\tilde{A}, \tilde{B} \subseteq \tilde{X}$ with $|\tilde{A}|,|\tilde{B}| \geq \frac{\delta M}{16}$ and $d_{\tilde{X}}(\tilde{A}, \tilde{B})=\Omega_{\delta, \eta}\left(\frac{\operatorname{diam}(\tilde{X})}{\sqrt{\log M}}\right)=\Omega_{\delta, \eta}\left(\frac{\operatorname{diam}(X)}{\sqrt{\log N}}\right)$. (One has to observe here that the proof of Theorem 2.5 works for semi-metrics as well, i.e., the condition $d(x, y)>0$ for $x \neq y$ was never used.) Denote $A=\{x \in X: \exists i, x(i) \in \tilde{A}\}$ and $B=\{x \in X: \exists i, x(i) \in \tilde{B}\}$. Then $d(A, B)=\Omega_{\delta, \eta}\left(\frac{\operatorname{diam}(X)}{\sqrt{\log N}}\right)$. Additionally $\mu(A)=\sum_{x \in A} \frac{m_{x}}{M} \geq \frac{1}{M} \sum_{x \in A}\left|\left\{1 \leq i \leq m_{x}: x(i) \in \tilde{A}\right\}\right|=$ $\frac{|\tilde{A}|}{M} \geq \frac{\delta}{16}$, and similarly $\mu(B) \geq \frac{\delta}{16}$, as required.

We are now in position to prove Theorem 1.7 which was stated in the introduction.
Proof of Theorem 1.7. Let $k$ be a (large) integer which will be determined later; for now assume that $2^{-k} \leq \frac{\delta}{4}$. Recall that a subset $S \subseteq X$ is called $\varepsilon$-separated if for every distinct $x, y \in S, d(x, y) \geq \varepsilon$. Let $\mathcal{N}$ be a maximal $2^{-k} \operatorname{diam}(X)$ separated set in $X$. Since the balls $\left\{B\left(x, 2^{-k-1} \operatorname{diam}(X)\right)\right\}_{x \in \mathcal{N}}$ are disjoint and for every $x \in X$ the doubling condition implies that $\mu\left(B\left(x, 2^{-k-1} \operatorname{diam}(X)\right)\right) \geq$ $\lambda^{-k-1} \mu\left(B(x, \operatorname{diam}(X))=\lambda^{-k-1}\right.$, we have $|\mathcal{N}| \equiv n \leq \lambda^{k+1}$. Write $\mathcal{N}=\left\{x_{1}, \ldots, x_{n}\right\}$, and define inductively $T_{1}=\left\{x \in X: d\left(x, x_{1}\right)=d(x, \mathcal{N})\right\}, T_{i+1}=\left\{x \in X: d\left(x, x_{i}\right)=d(x, \mathcal{N})\right\} \backslash \bigcup_{j=1}^{i} T_{j}$. Then $\left\{T_{1}, \ldots, T_{n}\right\}$ is a partition of $X$ (which is described schematically in Figure 1), and for every $x \in T_{i}, d\left(x, x_{i}\right) \leq 2^{-k} \operatorname{diam}(X)$.

Define a probability measure $\nu$ on $\mathcal{N}$ by $\nu\left(x_{i}\right)=\mu\left(T_{i}\right)$. Since $T_{i} \supseteq B\left(x_{i}, 2^{-k-1} \operatorname{diam}(X)\right)$, we have that $\nu\left(x_{i}\right) \geq \lambda^{-k-1}$. Observe that

$$
\begin{aligned}
\delta \operatorname{diam}(X) & \leq \int_{X \times X} d(x, y) d \mu(x) d \mu(y) \\
& =\sum_{i=1}^{n} \sum_{j=1}^{n} \int_{T_{i} \times T_{j}} d(x, y) d \mu(x) d \mu(y) \\
& \leq \sum_{i=1}^{n} \sum_{j=1}^{n} \int_{T_{i} \times T_{j}}\left[d\left(x, x_{i}\right)+d\left(x_{i}, x_{j}\right)+d\left(x_{j}, y\right)\right] d \mu(x) d \mu(y) \\
& \leq \sum_{i=1}^{n} \sum_{j=1}^{n} \int_{T_{i} \times T_{j}}\left[d\left(x_{i}, x_{j}\right)+2^{-k+1} \operatorname{diam}(X)\right] d \mu(x) d \mu(y) \\
& =\sum_{i=1}^{n} \sum_{j=1}^{n} d\left(x_{i}, x_{j}\right) \nu\left(x_{i}\right) \nu\left(x_{j}\right)+2^{-k+1} \operatorname{diam}(X) .
\end{aligned}
$$

Since we assume that $2^{-k} \leq \frac{\delta}{4}$, this implies $\int_{\mathcal{N} \times \mathcal{N}} d(x, y) d \nu(x) d \nu(y) \geq \frac{\delta}{2} \operatorname{diam}(\mathcal{N})$. Hence by Corollary 2.6 there are $A, B \subseteq \mathcal{N}$ with $\nu(A), \nu(B) \geq \frac{\delta}{32}$ and $d(A, B) \geq \frac{c \operatorname{diam}(\mathcal{N})}{\sqrt{k \log \lambda}}$, where $c$ is a constant depending on $\eta$ and $\delta$. Define $A^{\prime}=\bigcup_{x_{i} \in A} T_{i}$ and $B^{\prime}=\bigcup_{x_{i} \in B} T_{i}$. Then $\mu\left(A^{\prime}\right)=\nu(A) \geq \frac{\delta}{32}$ and $\mu\left(B^{\prime}\right)=\nu(B) \geq \frac{\delta}{32}$. Observe that since $\mathcal{N}$ is a $2^{-k} \operatorname{diam}(X)$ net in $X, \operatorname{diam}(\mathcal{N}) \geq(1-$ $\left.2^{-k+1}\right) \operatorname{diam}(X)$. Fix $a \in A^{\prime}$ and $b \in B^{\prime}$. There are $x_{i} \in A$ and $x_{j} \in B$ such that $d\left(x_{i}, a\right) \leq$ $2^{-k} \operatorname{diam}(X)$ and $d\left(x_{j}, b\right) \leq 2^{-k} \operatorname{diam}(X)$. Hence,

$$
d(a, b) \geq d\left(x_{i}, x_{j}\right)-d\left(x_{i}, a\right)-d\left(x_{j}, b\right) \geq \frac{c\left(1-2^{-k+1}\right) \operatorname{diam}(X)}{\sqrt{k \log \lambda}}-2^{-k+1} \operatorname{diam}(X)
$$

So, for $k \approx \log \log \lambda$ we get that

$$
d\left(A^{\prime}, B^{\prime}\right)>\frac{c^{\prime} \operatorname{diam}(X)}{\sqrt{(\log \lambda)(\log \log \lambda)}}
$$

where $c^{\prime}$ is a constant depending only on $\eta$ and $\delta$.
Denote $\zeta=\left(I_{\mu}\right)^{-1}\left(\mu\left(A^{\prime}\right) / 2\right)$. We claim that $\mu\left(A_{\zeta}^{\prime}\right) \geq \frac{1}{2}$. Indeed otherwise, the fact that $\left(X \backslash A_{\zeta}^{\prime}\right)_{\zeta} \cap A^{\prime}=\emptyset$ implies that

$$
1-\mu\left(A^{\prime}\right) \geq \mu\left(\left(X \backslash A_{\zeta}^{\prime}\right)_{\zeta}\right) \geq 1-I_{\mu}(\zeta)=1-\frac{\mu\left(A^{\prime}\right)}{2}
$$

which is a contradiction. Denote $\varepsilon=\frac{c^{\prime} \operatorname{diam}(X)}{\sqrt{(\log \lambda)(\log \log \lambda)}}$. If $\varepsilon \geq 2 \zeta$ then since $\left(A_{\zeta}^{\prime}\right)_{\varepsilon / 2} \subseteq A_{\varepsilon}$ we have that $\mu\left(X \backslash A_{\varepsilon}^{\prime}\right) \leq I_{\mu}(\varepsilon / 2)$. But $B^{\prime} \subseteq X \backslash A_{\varepsilon}^{\prime}$, so that $I_{\mu}(\varepsilon / 2) \geq \mu\left(B^{\prime}\right) \geq \frac{\delta}{32}$. On the other hand, if $\varepsilon<2 \delta$ then

$$
\frac{\delta}{32} \leq \mu\left(B^{\prime}\right) \leq \mu\left(X \backslash A_{\varepsilon}^{\prime}\right) \leq 1 \leq \frac{I_{\mu}(\varepsilon / 2)}{I_{\mu}(\zeta)}=\frac{I_{\mu}(\varepsilon / 2)}{\mu\left(A^{\prime}\right) / 2} \leq \frac{64 I_{\mu}(\varepsilon / 2)}{\delta}
$$

In both cases we obtain the lower bound $I_{\mu}(\varepsilon / 2) \geq \frac{\delta^{2}}{2500}$.
Remark 2.2. A statement analogous to Theorem 1.7 in the case of uniform embeddings can be proved along the same lines using Theorem 2.4. In this case, the implicit constants must also depend on $\operatorname{diam}(X)$, since uniform embeddings do not scale well. This is why we preferred to deal with quasisymmetric embeddings - we feel that mappings which preserve shape are more naturally compatible with isoperimetric problems.

Remark 2.3. Consider the discrete cube $X=\{0,1\}^{d}$, equipped with the Hamming metric $\rho(x, y)=$ $\left|\left\{i: x_{i} \neq y_{i}\right\}\right|$. Since $(X, \sqrt{\rho})$ is isometric to a subset of $\ell_{2}$, it is also quasisymmetrically equivalent to a subset of $\ell_{2}$ (with modulus $\eta(s)=\sqrt{s}$ ). The concentration inequality for the uniform measure on $X$ shows that Theorem 2.5 is optimal.

Remark 2.4. We do not know whether Theorem 2.5 is optimal when restricted to subsets of Hilbert space (i.e., the case $\eta(s)=s$ ). We can, however, show that it is optimal up to a double logarithmic term. Indeed, by Lemma 21 in [6] there is a constant $c$ such that for every $1<\gamma<\pi / 2$ there are disjoint subsets $S_{1}, \ldots, S_{N} \subseteq S^{d-1}$ of equal surface area, diameter at most $\gamma$ and $N \leq(c / \gamma)^{d}$. For each $i=1, \ldots, N$ pick an arbitrary point $x_{i} \in S_{i}$. Assume that $A, B \subseteq\left\{x_{1}, \ldots, x_{N}\right\}$ satisfy $|A|,|B| \geq \delta N$. Then, denoting $A^{\prime}=\bigcup_{x_{i} \in A} S_{i}$ and $B^{\prime}=\bigcup_{x_{i} \in B} S_{i}$, we have that $\sigma\left(A^{\prime}\right), \sigma\left(B^{\prime}\right) \geq \delta$ (here $\sigma$ is the normalized surface area measure on $S^{d-1}$, and we have used the fact that all of the $S_{i}$ have the same surface area). By the concentration inequality for $\sigma, d\left(A^{\prime}, B^{\prime}\right)=O\left(\sqrt{\frac{\log (2 / \delta)}{d}}\right)$.

Since each of the sets $S_{i}$ has diameter at most $\gamma$, we deduce that $d(A, B) \leq O\left(\sqrt{\frac{\log (2 / \delta)}{d}}\right)+2 \gamma$. Choosing $\gamma \approx \sqrt{\frac{\log (2 / \delta)}{d}}$ we get that $N \leq[c(\delta) d]^{d}$, implying that $d(A, B)=O_{\delta}\left(\sqrt{\frac{\log \log N}{\log N}}\right)$.

Theorem 2.5 implies that certain spaces do not quasisymetrically embed into Hilbert space, namely spaces for which the observable diameter is much smaller than the diameter. Examples of such spaces are bounded degree expanders, i.e., regular graphs of bounded degree whose edge expansion is large. However, in this particular case it is easy to deduce an even stronger restriction on their quasisymmetric embeddability into $L_{p}, 1 \leq p<\infty$ :

Proposition 2.7. Let $G=(V, E)$ be an n-vertex d-regular graph. Fix $1 \leq p<\infty$ and assume that $f: V \rightarrow L_{p}$ is a quasisymmetric embedding with modulus $\eta$. Then

$$
\eta\left(\frac{1}{\log _{d}(n / 4)}\right) \geq \frac{\alpha(G)}{4 p}
$$

Proof. In [12] (see also [3]) it is shown that for every $f: V \rightarrow \ell_{p}$,

$$
\begin{equation*}
\frac{1}{n^{2}} \sum_{u, v \in V}\|f(u)-f(v)\|_{p}^{p} \leq\left(\frac{2 p}{\alpha}\right)^{p} \frac{1}{|E|} \sum_{\substack{u, v \in V \\\{u, v\} \in E}}\|f(u)-f(v)\|_{p}^{p} \tag{3}
\end{equation*}
$$

Since the number of vertices at distance at most $t$ from a fixed vertex $u \in V$ is at most $1+d+d^{2}+\cdots+d^{t} \leq 2 d^{t}$, it follows that for every $u \in V,\left|\left\{v \in V: d_{G}(u, v) \geq \log _{d}(n / 4)\right\}\right| \geq n / 2$. Now

$$
\begin{aligned}
\frac{1}{n^{2}} \sum_{u, v \in V}\|f(u)-f(v)\|_{p}^{p} & =\frac{1}{d n^{2}} \sum_{\substack{u, v \in V \\
w \in N_{G}(u)}}\|f(u)-f(v)\|_{p}^{p} \\
& \geq \frac{1}{d n^{2}} \sum_{\substack{u, v \in V \\
w \in N_{G}(u)}} \frac{\|f(w)-f(u)\|_{p}^{p}}{\left[\eta\left(1 / d_{G}(u, v)\right)\right]^{p}} \\
& \geq \frac{1}{d n^{2}} \sum_{\substack{u \in V \\
w \in N_{G}(u)}} \frac{\|f(w)-f(u)\|_{p}^{p}}{\left[\eta\left(1 / \log _{d}(n / 4)\right)\right]^{p}} \cdot\left|\left\{v \in V: d_{G}(u, v) \geq \log _{d}(n / 4)\right\}\right| \\
& \geq \frac{1}{2 d n\left[\eta\left(1 / \log _{d}(n / 4)\right)\right]^{p}} \cdot 2 \sum_{\substack{u, w \in V \\
\{u, w\} \in E}}\|f(u)-f(w)\|_{p}^{p} \\
& =\frac{1}{2\left[\eta\left(1 / \log _{d}(n / 4)\right)\right]^{p}} \cdot \frac{1}{|E|} \sum_{\substack{u, w \in V \\
\{u, w\} \in E}}\|f(u)-f(w)\|_{p}^{p}
\end{aligned}
$$

This lower bound, combined with (3), implies the required result.

## 3 Proof of Theorem 1.3

In Section 3.2 we show how the geometric ideas of [2] can be used to obtain the following statement, which is weaker than Corollary 2.2: For every $\delta>0$ there are constants $c(\delta), C(\delta)>0$ such that,
if $G=(V, E)$ is an $n$-vertex graph satisfying $h(G) \geq \frac{1}{2}$ and $f: V \rightarrow \ell_{2}$ is a Hilbert space valued function for which $\frac{1}{n^{2}} \sum_{u, v \in V}\|f(u)-f(v)\|_{2} \geq \delta$, then there are $u, v \in V$ with $d_{G}(u, v) \leq$ $C(\delta) \sqrt{\log n}$ and $\|f(u)-f(v)\|_{2} \geq c(\delta)$. The same statement with $C(\delta)$ uniformly bounded in $\delta$ and $c(\delta)$ proportional to $\delta$ would suffice to prove Theorem 1.3. Unfortunately, we are unable to prove this fact directly. Therefore in Section 3.1 we augment the above statement with a combinatorial argument which yields Theorem 1.3.

Remark 3.1. A natural approach for proving Theorem 1.3 is to take

$$
E^{\prime}=\left\{\{u, v\}: u, v \in V \quad \text { and } \quad d_{G}(u, v)=C \sqrt{\log n}\right\}
$$

This idea is easily discarded through the following example: Let $G=\left(V_{1} \bigcup V_{2}, E_{1} \bigcup E_{2} \bigcup E_{3}\right)$, where $\left(V_{1}, E_{1}\right)$ and $\left(V_{2}, E_{2}\right)$ are disjoint isomorphic $(\log n)$-regular expander graphs with girth $\gg \sqrt{\log n}$, and $E_{3}$ is a perfect matching between $V_{1}$ and $V_{2}$. Consider a node $u \in V_{1}$. The number of nodes $v \in V_{1}$ such that $d_{G}(u, v)=C \sqrt{\log n}$ is at least $(\log n)^{C \sqrt{\log n}}$. On the other hand, the number of nodes $v \in V_{2}$ such that $d_{G}(u, v)=C \sqrt{\log n}$ is at most $C \sqrt{\log n} \cdot(\log n)^{C \sqrt{\log n}-1}$. Therefore, $\alpha\left(V, E^{\prime}\right) \leq \frac{C}{\sqrt{\log n}}$. Similar arguments show that other uniform constructions fail, such as taking pairs $\{u, v\}$ with $d_{G}(u, v) \leq C \sqrt{\log n}$ or taking random walks of length at most $C \sqrt{\log n}$. It therefore seems that the edges in $E^{\prime}$ have to be chosen judiciously.

### 3.1 Combinatorial preliminaries

As stated above, in Section 3.2 we prove a result which is weaker than Corollary 2.2. In this section we show that nevertheless, in the present setting such a weaker statement suffices to yield the full force of Theorem 1.3. Informally, the weaker result replaces edges and takes care of the expansion of large sets, but we may be left with a small set of vertices that has poor edge expansion. In this section we fix this poorly expanding set. Lemma 3.6 isolates the poorly expanding set. To fix it, we first reduce its size considerably by adding a large matching across the bad cut. The matching is constructed in Corollary 3.3. It may reduce the expansion by a constant factor, as shown in Lemma 3.5. For this reason, we cannot apply the matching argument iteratively on the remaining set. We therefore connect the remaining vertices iteratively to several vertices on the "good" side (Lemma 3.1), thus reducing the expansion by less than a constant factor in each iteration (Lemma 3.4). The cumulative effect of all the iterations reduces the expansion by another constant factor.

Lemma 3.1. Let $G=(V, E)$ be a graph with $h(G) \geq \frac{1}{2}$ and $t \in \mathbb{N}$. Fix a subset $S \subseteq V$ with $1 \leq|S| \leq \frac{|V|}{2(3 / 2)^{t}}$. Then there exists a bipartite graph $H=(S, V \backslash S, F)$ and a subset $S^{\prime} \subseteq S$ such that the following conditions hold:

1. $\forall\{u, v\} \in F, d_{G}(u, v) \leq t$.
2. $\left|S \backslash S^{\prime}\right| \leq \frac{|S|}{(3 / 2)^{t / 2}}$.
3. $\forall v \in V \backslash S, \operatorname{deg}_{H}(v) \leq 1$.
4. $\forall u \in S^{\prime}, \operatorname{deg}_{H}(u) \geq\left\lfloor(3 / 2)^{t / 2}\right\rfloor-1$.

Proof. Fix $R \subseteq S$ of cardinality $|R|>|S| /(3 / 2)^{t / 2}$. As $h(G) \geq \frac{1}{2}$, we have that for every $t \in \mathbb{N}$, $\left|\left\{u \in V: d_{G}(R, u) \leq t\right\}\right| \geq(3 / 2)^{t}|R|>|S| \cdot(3 / 2)^{t / 2}$. Consider the following iteration, starting with
$S^{\prime}, T, F=\emptyset:$ Find a pair of vertices $u, v \in V$ such that $u \in S \backslash S^{\prime}, v \in V \backslash(S \bigcup T)$, and $d_{G}(u, v) \leq t$. Place $\{u, v\}$ in $F$, place $v$ in $T$, and if currently $\operatorname{deg}_{H}(u)=\left\lfloor(3 / 2)^{t / 2}\right\rfloor-1$, place $u$ in $S^{\prime}$. Terminate when no such pair of nodes exists. Notice that while $R=S \backslash S^{\prime}$ satisfies $|R|>|S| /(3 / 2)^{t / 2}$, then $\left|\left\{u \in V: d_{G}(R, u) \leq t\right\}\right|>|S| \cdot(3 / 2)^{t / 2}=|S|+|S| \cdot\left((3 / 2)^{t / 2}-1\right) \geq|S|+|T|$. Therefore, the iteration terminates with $|R| \leq|S| /(3 / 2)^{t / 2}$, and at that point the bipartite graph $H=(S, V \backslash S, F)$ satisfies all the required conditions.

Lemma 3.2. Let $G=(V, E)$ be a connected graph with $h(G) \geq \frac{1}{2}, s_{1}, s_{2} \in \mathbb{N}$, and $X, Y \subseteq V$ satisfying $|X| \geq|V| /(3 / 2)^{s_{1}},|Y| \geq|V| /(3 / 2)^{s_{2}}$. Then $d_{G}(X, Y) \leq s_{1}+s_{2}-1$.

Proof. Since $h(G) \geq \frac{1}{2}$, the sets $X^{\prime}=\left\{v \in V: d_{G}(v, X) \leq s_{1}-1\right\}$ and $Y^{\prime}=\left\{v \in V: d_{G}(v, Y) \leq\right.$ $\left.s_{2}-1\right\}$ satisfy $\left|X^{\prime}\right|,\left|Y^{\prime}\right| \geq|V| / 2$. As $G$ is connected, $d_{G}\left(X^{\prime}, Y^{\prime}\right) \leq 1$.

Corollary 3.3. Let $G=(V, E)$ be a connected graph with $h(G) \geq \frac{1}{2}, r \in \mathbb{N}$ and $X, Y \subseteq V$ satisfying $|X| \leq \min \left\{|Y|, \frac{|V|}{2}\right\}$. Then there is $Z \subseteq X$ and a one to one mapping $M: Z \rightarrow Y$ such that

1. For every $v \in Z, d_{G}(v, M(v))<2 r$.
2. $|X \backslash Z| \leq|V| /(3 / 2)^{r}$.

Proof. The proof is by induction on $|X|$. If $|X| \leq|V| /(3 / 2)^{r}$, then there is nothing to prove. Otherwise, by Lemma 3.2, there are $v \in X$ and $M(v) \in Y$ such that $d_{G}(v, M(v)) \leq 2 r-1$. Apply the induction hypothesis to $X \backslash\{v\}$ and $Y \backslash\{M(v)\}$.

Lemma 3.4. Fix $\Delta>0$ and let $G=(V, E)$ be a graph with $|V| \leq|E| \leq \Delta|V|$ and set $\alpha=$ $\min \{\alpha(G), 1 / \Delta\}$. Let $k, m \in \mathbb{N}$ satisfy $m \leq \frac{|V|}{k^{2}}$. Let $V_{1}, \ldots, V_{m}$ be disjoint $k$-vertex subsets of $V$. Construct a graph $H=(W, F)$ by setting $W=V \bigcup\left\{s_{1}, \ldots, s_{m}\right\}$, where $s_{1}, \ldots, s_{m}$ are $m$ new vertices, and $F=E \bigcup\left(\bigcup_{i=1}^{m} \bigcup_{v \in V_{i}}\left\{s_{i}, v\right\}\right)$. Then

$$
\alpha(H) \geq \alpha\left(1-\frac{3}{k}\right)
$$

Proof. Notice that

$$
\frac{|F|}{|W|}=\frac{|E|+m k}{|V|+m} \leq \frac{|E|+m k}{|V|} \leq \frac{|E|+|V| / k}{|V|} \leq\left(1+\frac{1}{k}\right) \frac{|E|}{|V|}
$$

Fix $S \subseteq W$ with $1 \leq|S| \leq|W| / 2$ and write $A=S \cap\left\{s_{1}, \ldots, s_{m}\right\}$ and $B=S \cap V$. If $|A| \geq \frac{2}{k}|S|$ then the number of edges leaving $S$ is at least

$$
k|A|-|B| \geq 2|S|-|S|=|S| \geq \alpha \frac{|E|}{|V|}|S| \geq \alpha\left(1-\frac{1}{k}\right) \frac{|F|}{|W|}|S|
$$

Otherwise, $|B| \geq\left(1-\frac{2}{k}\right)|S|$, so if $|B| \leq|V| / 2$ then the number of edges leaving $S$ is at least

$$
\alpha(G) \frac{|E|}{|V|}|B| \geq \alpha \frac{|E|}{|V|}\left(1-\frac{2}{k}\right)|S| \geq \alpha\left(1-\frac{3}{k}\right) \frac{|F|}{|W|}|S|
$$

If, on the other hand $|B|>|V| / 2$, then by the definition of $\alpha(G)$ applied to $V \backslash B$, the number of edges leaving $S$ is at least

$$
\begin{aligned}
\alpha(G) \frac{|E|}{|V|}|V \backslash B| & \geq\left(1-\frac{1}{k}\right) \alpha \frac{|F|}{|W|}(|V|-|S|) \\
& \geq\left(1-\frac{1}{k}\right) \alpha \frac{|F|}{|W|} \cdot \frac{|V|-m}{|V|+m}|S| \\
& \geq\left(1-\frac{1}{k}\right) \alpha \frac{|F|}{|W|} \cdot \frac{1-1 / k^{2}}{1+1 / k^{2}}|S|
\end{aligned}
$$

implying the required result.
Lemma 3.5. Fix $\Delta>0$ and let $G=(V, E)$ be a graph with $|V| \leq|E| \leq \Delta|V|$. Fix a set $U$ with $|U| \leq \frac{|V|}{4}$ and $U \cap V=\emptyset$ and let $M: U \rightarrow V$ be a one to one function. Construct a graph $H=(W, F)$ by setting $W=U \bigcup V$ and $F=E \bigcup\left(\bigcup_{u \in U}\{\{u, M(u)\}\}\right)$. Then $\alpha(H) \geq \min \left\{\frac{\alpha(G)}{3}, \frac{1}{3 \Delta}\right\}$.
Proof. Notice that $\frac{|F|}{|W|}=\frac{|E|+|U|}{|V|+|U|} \leq \frac{|E|}{|V|} \leq \Delta$. Consider a set $S \subseteq W$ with $|S| \leq \frac{1}{2}|W|$. If $|S \cap U| \geq \frac{2}{3}|S|$, then

$$
|\{u \in S \cap U: M(u) \notin S\}| \geq \frac{1}{3}|S|
$$

Therefore, at least $\frac{1}{3}|S|>\frac{|F|}{3 \Delta|W|}|S|$ edges leave $S$. Otherwise, $|S \cap V| \geq \frac{1}{3}|S|$, implying that at least $\alpha(G) \frac{|E|}{|V|} \frac{|S|}{3} \geq \frac{\alpha(G)|F| \cdot|S|}{3|W|}$ edges in $E$ leave $S$.
Lemma 3.6. Fix $\alpha, \varepsilon>0$ and let $(V, F)$ be a graph with the property that for every $S \subseteq V$ satisfying $\varepsilon|V| \leq|S| \leq \frac{1}{2}|V|,|\{e \in F:|e \cap S|=1\}| \geq \alpha \frac{|F|}{|V|}|S|$. Then there is $U \subseteq V$ such that $|V \backslash U| \leq \varepsilon|V|$ and the graph $G^{\prime}=\left(U, F^{\prime}\right)$, where $F^{\prime}=\{e \in F:|e \cap U|=2\}$, has $\alpha\left(G^{\prime}\right) \geq(1-\varepsilon) \alpha$.

Proof. Define a sequence of graphs $\left(V_{0}, F_{0}\right),\left(V_{1}, F_{1}\right), \ldots,\left(V_{k}, F_{k}\right)$ and a sequence of disjoint subsets $S_{1}, \ldots, S_{k} \subseteq V$ as follows. Put $V_{0}=V$ and $F_{0}=F$. If $\alpha\left(V_{i}, F_{i}\right) \geq(1-\varepsilon) \alpha$ set $k=i$. Otherwise, there is $S_{i+1} \subseteq V_{i}$ for which

$$
\left|\left\{e \in F_{i}:\left|e \cap S_{i+1}\right|=1\right\}\right|<(1-\varepsilon) \alpha \frac{\left|F_{i}\right|}{\left|V_{i}\right|}\left|S_{i+1}\right|
$$

Set $V_{i+1}=V_{i} \backslash S_{i+1}$ and put $F_{i+1}=\left\{e \in F_{i}: e \cap S_{i+1}=\emptyset\right\}$. We now show that $\left|V_{k}\right| \geq(1-\varepsilon)|V|$. For contradiction, let $j$ be the smallest index in $\{1,2, \ldots, k\}$ for which $\left|V_{j}\right|<(1-\varepsilon)|V|$. Put $S=\bigcup_{i=1}^{j} S_{j}$, so our assumption is that $|S|>\varepsilon|V|$. Then

$$
\begin{aligned}
|\{e \in F:|e \cap S|=1\}| & \leq \sum_{i=0}^{j-1}\left|\left\{e \in F_{i}:\left|e \cap S_{i+1}\right|=1\right\}\right| \\
& <\sum_{i=0}^{j-1}(1-\varepsilon) \alpha \frac{\left|F_{i}\right|}{\left|V_{i}\right|}\left|S_{i+1}\right| \\
& \leq \sum_{i=0}^{j-1}(1-\varepsilon) \alpha \frac{|F|}{(1-\varepsilon)|V|}\left|S_{i+1}\right| \\
& =\alpha \frac{|F|}{|V|}|S|
\end{aligned}
$$



Figure 2: The iterative construction of the graphs $H_{i}$.
in contradiction to the conditions stated in the lemma. Now $\alpha\left(V_{k}, F_{k}\right) \geq(1-\varepsilon) \alpha$ and $\left|V_{k}\right| \geq$ $(1-\varepsilon)|V|$, so we can set $U=V_{k}$ and $F^{\prime}=F_{k}$.
Lemma 3.7. Fix $\Delta, \alpha, \varepsilon>0$. Let $G=(V, E)$ be a graph with $h(G) \geq \frac{1}{2}$ and let $F \subseteq\binom{V}{2}$ be a set of edges such that $|V| \leq|F| \leq \Delta|V|$ and $(V, F)$ satisfies the conditions of Lemma 3.6. Then there exists $F^{\prime \prime} \subseteq\binom{V}{2}$ such that the graph $H=\left(V, F^{\prime \prime}\right)$ satisfies $\alpha(H) \geq \min \left\{\frac{(1-\varepsilon) \alpha}{300}, \frac{1}{1000 \Delta}\right\}$ and

$$
\max \left\{d_{G}(u, v):\{u, v\} \in F^{\prime \prime}\right\} \leq \max \left\{2 \log \log |V|, \max \left\{d_{G}(u, v):\{u, v\} \in F\right\}\right\}
$$

Proof. We will construct the graph $H$ gradually. Initially, set $H$ to be the graph $G^{\prime}=\left(U, F^{\prime}\right)$ from Lemma 3.6. So, $|U| \geq(1-\varepsilon)|V|, F^{\prime} \subseteq F$, and $\alpha\left(G^{\prime}\right) \geq(1-\varepsilon) \alpha$. Fix an integer $r \geq 4$, which will be determined later. By Corollary 3.3, there is a set $Z \subseteq V \backslash U$ and a one to one mapping $M: Z \rightarrow U$ such that $|V \backslash Z| \leq|V| /(3 / 2)^{r}$ and for every $u \in Z, d_{G}(u, M(u)) \leq 2 r$. By Lemma 3.5, the graph $H_{0}=\left(V_{0}, F_{0}\right)$ with $V_{0}=U \bigcup Z$ and $F_{0}=F^{\prime} \bigcup\{\{u, M(u)\}: u \in Z\}$ has $\alpha\left(H_{0}\right) \geq \min \left\{\frac{(1-\varepsilon) \alpha}{3}, \frac{1}{3 \Delta}\right\}$. Put $Z_{0}=V \backslash V_{0}$. Now iterate the following step, starting with $i=0$. Use Lemma 3.1 to generate a bipartite graph $M_{i}=\left(Z_{i}, V_{i}, E_{i+1}\right)$ and a set $Z_{i+1} \subseteq Z_{i}$ that satisfy the following conditions:

1. $\forall\{u, v\} \in E_{i+1}, d_{G}(u, v) \leq 2 r$.
2. $\left|Z_{i+1}\right| \leq\left|Z_{i}\right| /(3 / 2)^{r}$.
3. $\forall v \in V_{i}, \operatorname{deg}_{M_{i}}(v) \leq 1$.
4. $\forall u \in Z_{i} \backslash Z_{i+1}, \operatorname{deg}_{M_{i}}(u)=\left\lceil(3 / 2)^{r-1}\right\rceil$.

This construction is described schematically in Figure 2
Set $H_{i+1}=\left(V_{i} \bigcup Z_{i}, F_{i} \bigcup E_{i+1}\right)$. Notice that after $k=\left\lceil\frac{3 \log |V|}{r}\right\rceil$ steps, $Z_{k}=\emptyset$. Set $H=H_{k}$. The number of edges in $H$ is at most $\Delta|V|+\varepsilon|V|+\frac{6|V| \log |V|}{(3 / 2)^{r}} \leq 10 \Delta|V|$, provided $r \geq 10 \log \log |V|$. Thus, by Lemma 3.4, for every $i=1,2, \ldots, k$,

$$
\min \left\{\alpha\left(H_{i}\right), \frac{1}{10 \Delta}\right\} \geq \min \left\{\alpha\left(H_{i-1}\right), \frac{1}{10 \Delta}\right\}\left(1-\frac{6}{(3 / 2)^{r}}\right) .
$$

Therefore, for $r=\lceil 10 \log \log |V|\rceil$,

$$
\begin{aligned}
\alpha\left(H_{k}\right) & \geq \min \left\{\alpha\left(H_{0}\right), \frac{1}{10 \Delta}\right\}\left(1-\frac{6}{(3 / 2)^{r}}\right)^{k} \\
& \geq \min \left\{\frac{(1-\varepsilon) \alpha}{3}, \frac{1}{10 \Delta}\right\}\left(1-\frac{6}{(3 / 2)^{r}}\right)^{\frac{3 \log |V|}{r}} \\
& \geq \min \left\{\frac{(1-\varepsilon) \alpha}{300}, \frac{1}{1000 \Delta}\right\}
\end{aligned}
$$

as required.
Lemma 3.8. Let $G=(V, E)$ be a graph and let $\pi$ be a probability distribution on $E$. Assume that for every $S \subseteq V$ such that $\frac{|V|}{4} \leq|S| \leq \frac{|V|}{2}, \pi(\{e \in E:|e \cap S|=1\}) \geq p$. Then there exists a graph $H=(V, F)$ such that $F \subseteq E,|F| \leq \frac{20}{p}|V|$, and for every $S \subseteq V$ with $\frac{|V|}{4} \leq|S| \leq \frac{|V|}{2}$, $|\{e \in F:|e \cap S|=1\}| \geq 5|V|$.
Proof. Let $k=\lceil 10|V| / p\rceil$. Consider a sample $F=\left\{e_{1}, e_{2}, \ldots, e_{k}\right\}$ of $E$, where the $e_{i}$ are independent, identically distributed random variables with $\operatorname{Pr}\left[e_{i}=e\right]=\pi(e)$. Consider a set of vertices $S \subseteq V$ with $\frac{|V|}{4} \leq|S| \leq \frac{|V|}{2}$. Let $X_{i}$ denote the indicator variable for the event $\left|e_{i} \cap S\right|=1$. Then $\operatorname{Pr}\left[X_{i}=1\right] \geq p$. Trivially,

$$
|\{e \in F:|e \cap S|=1\}|=\sum_{i=1}^{k} X_{i} .
$$

Put $X=\sum_{i} X_{i}$. Then $\mathbb{E}[X] \geq 10|V|$ and $\operatorname{Pr}[X<5|V|] \leq \operatorname{Pr}[Y<5|V|]$, where $Y$ is distributed as the sum of $k$ Bernoulli trials with success probability $p$. Using standard bounds on the deviation of $Y$, we get

$$
\operatorname{Pr}[X<5|V|] \leq \operatorname{Pr}[Y<5|V|]=\operatorname{Pr}[Y<\mathbb{E}[Y] / 2]<e^{-\mathbb{E}[Y] / 8}<e^{-|V|} .
$$

On the other hand,

$$
\left|\left\{S \subseteq V: \frac{|V|}{4} \leq|S| \leq \frac{|V|}{2}\right\}\right| \leq 2^{|V|}
$$

Therefore, with probability approaching $1, F$ satisfies the required property.
In what follows we denote by $B_{2}$ the unit ball of $\ell_{2}$.
Lemma 3.9. Let $G=(V, E)$ be a graph and $\delta, p, k>0$. Assume that for every $f: V \rightarrow B_{2}$ with $\frac{1}{n^{2}} \sum_{u, v \in V}\|f(u)-f(v)\|_{2} \geq \delta$, there are $u, v \in V$ such that $d_{G}(u, v) \leq k$ and $\|f(u)-f(v)\|_{2} \geq p$. Then there is a probability distribution $\pi$ on $\left\{\{u, v\}: u, v \in V \wedge d_{G}(u, v) \leq k\right\}$ such that for every $S \subseteq V$ with $4 \delta^{2 / 3}|V| \leq|S| \leq \frac{|V|}{2}$ we have that $\pi(\{\{u, v\}:|\{u, v\} \cap S|=1\}) \geq p^{2}$.
Proof. Let $\mathcal{F}_{\delta}$ be the set of all $S \subseteq V$ with $4 \delta^{2 / 3}|V| \leq|S| \leq \frac{|V|}{2}$. If $S \in \mathcal{F}_{\delta}$ then we have that $\frac{1}{|V|^{2}} \sum_{u, v \in V}\left[\mathbf{1}_{S}(u)-\mathbf{1}_{S}(v)\right]^{2} \geq 2 \delta^{2 / 3}$. Denote by $\mathcal{D}_{\mathcal{F}_{\delta}}$ the set of all probability distributions on $\mathcal{F}_{\delta}$, i.e., the set of all $\left(t_{S}\right)_{S \in \mathcal{F}_{\delta}}$ such that $t_{S} \geq 0$ and $\sum_{S \in \mathcal{F}_{\delta}} t_{S}=1$. For $t \in \mathcal{D}_{\mathcal{F}_{\delta}}$ define $f^{t}: V \rightarrow \mathbb{R}^{\mathcal{F}_{\delta}}$ by $f^{t}(v)_{S}=\sqrt{t_{S}} \cdot \mathbf{1}_{S}(v)$. Then $\left\|f^{t}(v)\right\|_{2} \leq 1$ for all $v \in V$ and $\frac{1}{\mid V V^{2}} \sum_{u, v \in V}\left\|f^{t}(u)-f^{t}(v)\right\|_{2}^{2} \geq 2 \delta^{2 / 3}$. Denoting $D=\left\{(x, y) \in X \times X:\|f(u)-f(v)\|_{2} \geq \delta^{1 / 3}\right\}$ we have that $|D| \geq \delta^{2 / 3}|V|^{2}$. Hence $\frac{1}{|V|^{2}} \sum_{u, v \in V}\left\|f^{t}(u)-f^{t}(v)\right\|_{2} \geq \delta$. By our assumption it follows that there are $u, v \in G$ with $d_{G}(u, v) \leq k$ and $\|f(u)-f(v)\|_{2} \geq p$.

Now let $\Pi$ be the set of all probability distributions $\pi$ on $\left\{(u, v) \in V \times V: d_{G}(u, v) \leq k\right\}$. The Min-Max Theorem implies that

$$
\max _{\pi \in \Pi} \min _{S \in \mathcal{F}_{\delta}} \pi(\{(u, v):|\{u, v\} \cap S|=1\}) \geq \min _{t \in \mathcal{D}_{\mathcal{F}_{\delta}}} \max _{\pi \in \Pi} \sum_{d_{G}(u, v) \leq k} \pi(u, v)\left\|f^{t}(u)-f^{t}(v)\right\|_{2}^{2} \geq p^{2}
$$

as required.
Corollary 3.10. Let $G=(V, E)$ be an n-vertex graph satisfying $h(G) \geq \frac{1}{2}$. Assume that there exist constants $c, C>0$ such that for every $f: V \rightarrow B_{2}$ satisfying $\frac{1}{n^{2}} \sum_{u, v \in V}\|f(u)-f(v)\|_{2} \geq \frac{1}{64}$ there are $u, v \in V$ with $d_{G}(u, v) \leq C \sqrt{\log n}$ and $\|f(u)-f(v)\|_{2} \geq c$. Then there are edges $E^{\prime}$ on $V$ such that for every $\{u, v\} \in E^{\prime}, d_{G}(u, v)=O(C \sqrt{\log n})$ and $\alpha\left(V, E^{\prime}\right)=\Omega\left(c^{2}\right)$.

Proof. By Lemma 3.9 there is a probability distribution $\pi$ on $\left\{\{u, v\}: u, v \in V \wedge d_{G}(u, v) \leq\right.$ $C \sqrt{\log n}\}$ such that for every $S \subseteq V$ with $\frac{n}{4} \leq|S| \leq \frac{n}{2}$ we have that $\pi(\{\{u, v\}:|\{u, v\} \cap S|=$ $1\}) \geq c^{2}$. By Lemma 3.8 there are edges $F$ on $V$ such that $|F| \leq 20 n / c^{2}$, for every $\{u, v\} \in F$, $d_{G}(u, v) \leq C \sqrt{\log n}$ and for every $S \subseteq V$ with $\frac{n}{4} \leq|S| \leq \frac{n}{2},|\{e \in F:|e \cap S|=1\}| \geq 5|V|$.

Now, the graph $(V, F)$ satisfies the conditions of Lemma 3.6 with $\varepsilon=\frac{1}{4}$ and $\alpha=\frac{c^{2}}{4}$. So, Lemma 3.7 yields new edges $F^{\prime \prime}$ on $V$ for which $\alpha\left(V, F^{\prime \prime}\right)=\Omega\left(c^{2}\right)$ and for every $\{u, v\} \in F^{\prime \prime}$, $d_{G}(u, v)=O(C \sqrt{\log n})$.

### 3.2 The Euclidean argument

In what follows $S^{d-1}$ denotes the unit Euclidean sphere in $\mathbb{R}^{d}$ and $B_{2}^{d}$ denotes the unit Euclidean ball in $\mathbb{R}^{d}$. The normalized Haar measure on $S^{d-1}$ is denoted by $\sigma$.

By Corollary 3.10, Theorem 1.3 will be proved once we establish the following result, the proof of which is based on the chaining argument from [2].

Proposition 3.11. Let $G=(V, E)$ be an n-vertex graph with $h(G) \geq \frac{1}{2}$ and $\delta \in(0,2]$. Assume that $f: V \rightarrow B_{2}^{d}$ satisfies

$$
\begin{equation*}
\frac{1}{n^{2}} \sum_{u, v \in V}\|f(u)-f(v)\|_{2} \geq \delta \tag{4}
\end{equation*}
$$

Then there are $u, v \in V$ such that

$$
d_{G}(u, v) \leq 10[\log (750 / \delta)] \cdot \sqrt{\log n} \quad \text { and } \quad\|f(u)-f(v)\|_{2} \geq \frac{\delta}{1000 \sqrt{\log (4 / \delta)}}
$$

Before we proceed with the proof, we present an informal description of the chaining argument. The basic idea is that if there is a set $A \subseteq\binom{V}{2}$ of nearby pairs of vertices of $G$ such that, for almost every direction $y \in S^{d-1}$, there are pairs of vertices $\{u, v\} \in A$ with projections $\langle y, f(u)\rangle$ and $\langle y, f(v)\rangle$ far apart, then there is a pair of vertices $u, v$ with far apart $f(u)$ and $f(v)$. In order to construct the set of pairs $A$, one begins with pairs that are very close in $G$ but have projections that are not far enough (Lemma 3.13). Then, these pairs are iteratively chained to create new pairs that are more distant in $G$ and have better projections. In each iteration, the measure of good directions is boosted using measure concentration, and the number of pairs is boosted using the vertex expansion of $G$.

We begin with the following simple numerical fact:

Lemma 3.12. Fix $\eta \in(0,1)$ and let $X \subseteq \mathbb{R}$ be an $n$-point subset of the the real line satisfying

$$
|\{(x, y) \in X \times X:|x-y| \geq a\}| \geq \eta n^{2} .
$$

Then there exist $A, B \subseteq X$ with $|A|,|B| \geq\left(\frac{1-\sqrt{1-\eta}}{2}\right) n \geq \frac{\eta}{4} n$ and such that $|x| \geq|y|+\frac{a}{2}$ for all $x \in B$ and $y \in A$.

Proof. Let $m$ be a median of $X$. Write $k=|X \cap(m-a / 2, m+a / 2)|$. Then $k^{2} \leq(1-\eta) n^{2}$, i.e., $k \leq \sqrt{1-\eta} n$. It follows that either $|X \cap(-\infty, m-a / 2]| \geq\left(\frac{1-\sqrt{1-\eta}}{2}\right) n$ or $|X \cap[m+a / 2, \infty)| \geq$ $\left(\frac{1-\sqrt{1-\eta}}{2}\right) n$. In the first case take $A=X \cap(-\infty, m-a / 2]$ and $B=X \cap[m, \infty)$. In the second case take $A=X \cap(-\infty, m], B=X \cap[m+a / 2, \infty)$.
Lemma 3.13. Let $Z$ be an n-point subset of $B_{2}^{d}$ such that

$$
\frac{1}{n^{2}} \sum_{z, w \in Z}\|z-w\|_{2} \geq \delta
$$

Then

$$
\sigma\left\{y \in S^{d-1}:\left|\left\{(z, w) \in Z \times Z:|\langle z-w, y\rangle| \geq \frac{\delta}{16 \sqrt{d}}\right\}\right| \geq \frac{\delta n^{2}}{2}\right\} \geq \frac{1}{4}
$$

Proof. Let $D=\left\{(z, w) \in Z \times Z:\|z-w\|_{2} \geq \frac{\delta}{2}\right\}$. Since $\operatorname{diam}(Z) \leq 2,|D| \geq \frac{\delta}{4} n^{2}$. If $(z, w) \in D$ then a simple calculation yields

$$
\sigma\left\{y \in S^{d-1}:|\langle z-w, y\rangle| \geq \frac{\delta}{16 \sqrt{d}}\right\} \geq \frac{1}{2}
$$

Hence

$$
\int_{S^{d-1}}\left(\frac{1}{n^{2}} \sum_{z, w \in Z} \mathbf{1}_{\left\{y \in S^{d-1}:|\langle z-w, y\rangle| \geq \delta /(16 \sqrt{d})\right\}}\right) d \sigma(y) \geq \frac{1}{2},
$$

implying the required result.
Lemma 3.14. Let $G$ and $f$ be as in the statement of Proposition 3.11. There exists a subset $U \subseteq V$ satisfying $|U| \geq \frac{\delta n}{130}$ with the following property. For every $y \in S^{d-1}$ there is $W_{y} \subseteq U$ and a one to one mapping $M_{y}: W_{y} \rightarrow U \backslash W_{y}$ such that, for every $v \in W_{y}$, we have $d_{G}\left(v, M_{y}(v)\right) \leq 6 \log (16 / \delta)$ and

$$
\begin{equation*}
\left\langle f\left(M_{y}(v)\right)-f(v), y\right\rangle \geq \frac{\delta}{32 \sqrt{d}}, \tag{5}
\end{equation*}
$$

and for every $v \in U$,

$$
\begin{equation*}
\sigma\left\{y \in S^{d-1}: v \in W_{y}\right\} \geq \frac{\delta}{360} . \tag{6}
\end{equation*}
$$

Proof. By Lemma 3.13 applied to $f(V) \subseteq B_{2}^{d}$, there exists a subset $T \subseteq S^{d-1}$ such that $\sigma(T) \geq \frac{1}{4}$ and for every $y \in T$ there are $A_{y}, B_{y} \subseteq V$ such that $\left|A_{y}\right|,\left|B_{y}\right| \geq \frac{\delta n}{8}$ and for every $p \in B_{y}, q \in A_{y}$,

$$
\langle f(p), y\rangle \geq\langle f(q), y\rangle+\frac{\delta}{32 \sqrt{d}}
$$

By Corollary 3.3 there is a subset $A_{y}^{1} \subseteq A_{y}$ with $\left|A_{y}^{1}\right| \geq \frac{\delta n}{16}$ and a one to one mapping $M_{y}: A_{y}^{1} \rightarrow B_{y}$ such that for every $v \in A_{y}^{1}, d_{G}\left(v, M_{y}(v)\right) \leq 6 \log (16 / \delta)$.

Fix a subset $T^{\prime} \subseteq T$ for which $\sigma\left(T^{\prime}\right) \geq \frac{1}{8}$ and $T^{\prime} \cap\left(-T^{\prime}\right)=\emptyset$. We will construct inductively sets $V_{1}=V \supseteq V_{2} \supseteq \cdots \supseteq V_{k}$ as follows. Assuming $V_{i}$ has been defined, denote

$$
A_{y}^{i}=A_{y}^{1} \cap V_{i} \cap\left[\left(M_{y}\right)^{-1}\left(M\left(A_{i}^{1}\right) \cap V_{i}\right)\right]
$$

For every $v \in V_{i}$ write

$$
S_{v}^{i}=\left\{y \in T^{\prime}: v \in A_{y}^{i} \bigcup M_{y}\left(A_{y}^{i}\right)\right\}
$$

If there is $v \in V_{i}$ for which $\sigma\left(S_{v}^{i}\right)<\frac{\delta}{360}$, define $V_{i+1}=V \backslash\{v\}$. This procedure ends when for every $v \in V_{k}$ we have $\sigma\left(S_{k}^{i}\right) \geq \frac{\delta}{360}$. We choose $U=V_{k}$ and for all $y \in T^{\prime}, W_{y}=A_{y}^{k}$. We symmetrize by setting, for all $y \in-T^{\prime}, W_{y}=M_{-y}\left(W_{-y}\right)$ and $M_{y}=\left(M_{-y}\right)^{-1}$. With these definitions, the construction implies that (5) and (6) are satisfied.

It remains to bound $|U|$ from below. Fix $i<k$ and write $\{u\}=V_{i} \backslash V_{i+1}$ Observe that

$$
\begin{aligned}
\sum_{v \in V_{i+1}} \sigma\left(S_{v}^{i+1}\right)= & \sum_{v \in V_{i}} \sigma\left(S_{v}^{i}\right)-\sigma\left(S_{u}^{i}\right)- \\
& \sum_{v \in V_{i+1}}\left[\sigma\left\{y \in T^{\prime}: v \in A_{y}^{i} \wedge u=M_{y}(v)\right\}+\sigma\left\{y \in T^{\prime}: u \in A_{y}^{i} \wedge v=M_{y}(u)\right\}\right] \\
= & \sum_{v \in V_{i}} \sigma\left(S_{v}^{i}\right)-2 \sigma\left(S_{u}^{i}\right) \geq \sum_{v \in V_{i}} \sigma\left(S_{v}^{i}\right)-\frac{\delta}{130}
\end{aligned}
$$

By induction we have

$$
|U| \geq \sum_{v \in V_{k}} \sigma\left(S_{v}^{k}\right) \geq \sum_{v \in V} \sigma\left(S_{v}^{1}\right)-\frac{\delta(n-|U|)}{130}=\int_{T^{\prime}} 2\left|A_{y}^{1}\right| d \sigma(y)-\frac{\delta(n-|U|)}{130} \geq \frac{\delta n}{64}-\frac{\delta(n-|U|)}{130}
$$

implying the required estimate.
Proof of Proposition 3.11. Assume for the sake of contradiction that, for every $u, v \in V$ with $d_{G}(u, v) \leq 10[\log (750 / \delta)] \cdot \sqrt{\log n}$, we have $\|f(u)-f(v)\|_{2} \leq \frac{\delta}{1000 \sqrt{\log (4 / \delta)}}$. Let $U$ be as in Lemma 3.14. We claim that this implies that for every $i \leq \sqrt{\log n}$ there is a subset $Y_{i} \subseteq U$ with $\left|Y_{i}\right| \geq \frac{|U|}{2}$ such that, for every $v \in Y_{i}$,

$$
\begin{gather*}
\sigma\left\{y \in S^{d-1}: \exists u \in U \quad \text { s.t. } \quad d_{G}(u, v) \leq 10[\log (750 / \delta)] \cdot i \quad\right. \text { and } \\
\left.\langle f(u)-f(v), y\rangle \geq \frac{\delta i}{64 \sqrt{d}}\right\} \geq\left(1-\frac{\delta}{500}\right) \tag{7}
\end{gather*}
$$

Assuming this for the moment, we conclude the proof of Proposition 3.11 as follows. Set $k=$ $\lfloor\sqrt{\log n}\rfloor$, take any $v \in Y_{k}$ and consider the ball $B=B_{G}(v, 10[\log (750 / \delta)] \cdot k)=\left\{u \in V: d_{G}(u, v) \leq\right.$ $10[\log (750 / \delta)] \cdot k\}$ in $G$. For every $u \in B$, our assumption implies that $\|f(u)-f(v)\|_{2} \leq \frac{\delta}{1000}$, so that

$$
\sigma\left\{y \in S^{d-1}:\langle f(u)-f(v), y\rangle \geq \frac{\delta k}{64 \sqrt{d}}\right\}<\frac{1}{n^{3}}
$$

By the union bound, this contradicts (7).
It remains to prove (7). The proof is by induction on $i$. For $i=0$ the claim is vacuous. Assuming the existence of $Y_{i}$ for some $i \leq \sqrt{\log n}-1$, we will deduce the existence of $Y_{i+1}$.

Fix $v \in Y_{i}$ and denote

$$
T_{v}=\left\{y \in S^{d-1}: \exists u \in U \quad \text { s.t. } \quad d_{G}(u, v) \leq 10[\log (750 / \delta)] \cdot i \quad \text { and } \quad\langle f(u)-f(v), y\rangle \geq \frac{\delta i}{64 \sqrt{d}}\right\}
$$

so that by the inductive hypothesis $\sigma\left(T_{v}\right) \geq 1-\delta / 500$. It follows from the definition that there is a function $N_{v}: T_{v} \rightarrow B_{G}(v, 10[\log (750 / \delta)] \cdot i) \cap U$ such that for every $y \in T_{v}$

$$
\left\langle f\left(N_{v}(y)\right)-f(v), y\right\rangle \geq \frac{\delta i}{64 \sqrt{d}}
$$

By (6) there is a subset $T_{v}^{\prime} \subseteq T_{v}$ with $\sigma\left(T_{v}^{\prime}\right) \geq \frac{\delta}{1000}$ such that, for every $y \in T_{y}^{\prime}, v \in W_{-y}$. Observe that for $y \in T_{v}^{\prime}, d_{G}\left(M_{-y}(v), N_{v}(y)\right) \leq 10[\log (750 / \delta)] \cdot i+6 \log (16 / \delta)$ and

$$
\left\langle f\left(N_{v}(y)\right)-f\left(M_{-y}(v)\right), y\right\rangle=\left\langle f\left(N_{v}(y)\right)-f(v), y\right\rangle+\left\langle f(v)-f\left(M_{-y}(v)\right), y\right\rangle \geq \frac{\delta i}{64 \sqrt{d}}+\frac{\delta}{32 \sqrt{d}} .
$$

For every $u \in U$ consider the set

$$
K_{u}=\left\{y \in S^{d-1}: \exists v \in Y_{i} \quad \text { s.t. } \quad y \in T_{v}^{\prime} \quad \text { and } \quad u=M_{-y}(v)\right\}
$$

and define

$$
Z=\left\{u \in U: \sigma\left(K_{u}\right) \geq \frac{\delta}{4000}\right\} .
$$

Now we have

$$
\sum_{v \in Y_{i}} \sigma\left(T_{v}^{\prime}\right) \geq \frac{\delta\left|Y_{i}\right|}{1000} \geq \frac{\delta|U|}{2000}
$$

On the other hand, since $M_{-y}$ is one to one,

$$
\begin{aligned}
\sum_{v \in Y_{i}} \sigma\left(T_{v}^{\prime}\right) & =\int_{S^{d-1}}\left|\left\{v \in Y_{i}: y \in T_{v}^{\prime}\right\}\right| d \sigma(y) \\
& =\int_{S^{d-1}} \mid\left\{u \in U: \exists v \in Y_{i} \text { s.t. } y \in T_{v}^{\prime} \wedge u=M_{-y}(v)\right\} \mid d \sigma(y) \\
& =\sum_{u \in U} \sigma\left(K_{u}\right) \leq|Z|+\frac{\delta|U|}{4000}
\end{aligned}
$$

It follows that $|Z| \geq \frac{\delta|U|}{4000}$. Fix $u \in Z$ and define

$$
\begin{gathered}
L_{u}=\left\{y \in S^{d-1}: \exists v \in U \cap B_{G}(u, 10[\log (750 / \delta)] \cdot i+6 \log (16 / \delta))\right. \text { and } \\
\left.\langle f(v)-f(u), y\rangle \geq \frac{\delta i}{64 \sqrt{d}}+\frac{\delta}{50 \sqrt{d}}\right\}
\end{gathered}
$$

We claim that $L_{u} \supseteq\left(K_{u}\right)_{7 \sqrt{[\log (4 / \delta)] / d}}$ (recall that $A_{r}$ denotes the Euclidean $r$-neighborhood of a set $A$ ). Indeed, if $y \in K_{u}$ then, by the definition of $K_{u}$, there is $w \in U \cap B_{G}(u, 10[\log (750 / \delta)]$.
$i+6 \log (16 / \delta)$ ) such that $\langle f(w)-f(u), y\rangle \geq \frac{\delta i}{64 \sqrt{d}}+\frac{\delta}{32 \sqrt{d}}$. Observe that (by our contrapositive assumption), $\|f(w)-f(u)\|_{2} \leq \frac{\delta}{1000 \sqrt{\log (4 / \delta)}}$. Fix $z \in S^{d-1}$ with $\|z-y\|_{2} \leq 7 \sqrt{\frac{\log (4 / \delta)}{d}}$. Then,

$$
\begin{aligned}
\langle f(w)-f(u), z\rangle & \geq\langle f(w)-f(u), y\rangle-\|f(w)-f(u)\|_{2} \cdot\|z-y\|_{2} \\
& \geq \frac{\delta i}{64 \sqrt{d}}+\frac{\delta}{32 \sqrt{d}}-\frac{7 \delta}{1000 \sqrt{\log (4 / \delta)}} \cdot \sqrt{\frac{\log (4 / \delta)}{d}} \\
& \geq \frac{\delta i}{64 \sqrt{d}}+\frac{\delta}{50 \sqrt{d}} .
\end{aligned}
$$

By concentration of measure on $S^{d-1}$, it follows that

$$
\sigma\left(L_{u}\right) \geq 1-\frac{8000}{\delta} e^{-\frac{49}{2} \log (4 / \delta)}>1-\frac{\delta}{1000} .
$$

We are almost done, except for the fact that $Z$ is too small. This is where the lower bound on $h(G)$ is used (again). Define $\tilde{Z}=\left\{v \in V: d_{G}(v, Z) \leq 6 \log (750 / \delta)\right\}$. We claim that $|\tilde{Z} \cap U| \geq \frac{|U|}{2}$. Otherwise, denote $A=V \backslash \tilde{Z}$. Since $h(G) \geq \frac{1}{2}$,

$$
\begin{aligned}
\left|\left\{v \in V: d_{G}(v, Z) \leq 3 \log (740 / \delta)\right\}\right| & >\min \left\{\left(\frac{3}{2}\right)^{3 \log (750 / \delta)}|Z|, \frac{n}{2}\right\} \\
& \geq \min \left\{\left(\frac{3}{2}\right)^{3 \log (750 / \delta)} \frac{\delta|U|}{4000}, \frac{n}{2}\right\} \\
& \geq \min \left\{\left(\frac{750}{\delta}\right)^{2} \frac{\delta^{2} n}{130 \cdot 4000}, \frac{n}{2}\right\}=\frac{n}{2}
\end{aligned}
$$

and similarly (since $|A| \geq|U| / 2 \geq \delta n / 360),\left|\left\{v \in V: d_{G}(v, A) \leq 3 \log (740 / \delta)\right\}\right|>\frac{n}{2}$. This implies that there is some $v \in V$ for which $d_{G}(v, Z) \leq 3 \log (740 / \delta)$ and $d_{G}(v, A) \leq 3 \log (740 / \delta)$, which contradicts the fact that $\tilde{Z} \cap A=\emptyset$.

We define $Y_{i+1}=\tilde{Z} \cap U$. It remains to show that (7) holds for every $v \in Y_{i+1}$. Indeed, there exists $u \in Z$ such that $d_{G}(u, v) \leq 6 \log (740 / \delta)$ and

$$
\begin{gathered}
\sigma\left\{y \in S^{d-1}: \exists w \in U \quad \text { s.t. } \quad d_{G}(w, u) \leq 10[\log (750 / \delta)] \cdot i+6 \log (16 / \delta) \quad\right. \text { and } \\
\left.\langle f(w)-f(u), y\rangle \geq \frac{\delta i}{64 \sqrt{d}}+\frac{\delta}{50 \sqrt{d}}\right\} \geq 1-\frac{\delta}{1000}
\end{gathered}
$$

It follows that

$$
\begin{aligned}
\sigma\left\{y \in S^{d-1}: \exists w \in U \quad \text { s.t. } \quad d_{G}(w, v) \leq 10[\log (750 / \delta)] \cdot(i+1) \quad\right. \text { and } \\
\left.\quad\langle f(w)-f(v), y\rangle \geq \frac{\delta i}{64 \sqrt{d}}+\frac{\delta}{50 \sqrt{d}}-\langle f(u)-f(v), y\rangle\right\} \geq 1-\frac{\delta}{1000} .
\end{aligned}
$$

But, since $\|f(u)-f(v)\|_{2} \leq \frac{\delta}{1000 \sqrt{\log (4 / \delta)}}$, it follows that

$$
\sigma\left\{y \in S^{d-1}:\langle f(u)-f(v), y\rangle \geq\left(\frac{1}{50}-\frac{1}{64}\right) \frac{\delta}{\sqrt{d}}\right\}<\frac{\delta}{1000},
$$

implying (7). This completes the proof of Proposition 3.11, and hence of Theorem 1.3.

## References

[1] Alon, N. and Spencer, J. The Probabilistic Method, Wiley-Interscience, New York, second edition, 2000.
[2] Arora, S., Rao, S. and Vazirani, U., Expander flows, geometric embeddings and graph partioning, In Proceedings of the 36th Annual ACM Symposium on the Theory of Computing, 222-231, 2004.
[3] Bartal, Y, Linial, N., Mendel, M. and Naor, A., On metric Ramsey-type phenomena. To appear in the Annals of Mathematics, 2004.
[4] Beurling A., and Ahlfors, L., The boundary correspondence under quasiconformal mappings. Acta Math. 96, 125-142, 1956.
[5] Deza, M. M. and Laurent, M., Geometry of cuts and metrics. Springer-Verlag, Berlin, 1997.
[6] Feige, U. and Schechtman, G., On the optimality of the random hyperplane rounding technique for MAX CUT, Random Structures and Algorithms 20, 403-440, 2002.
[7] Gromov, M., Metric structures for Riemannian and non-Riemannian spaces, Birkhaüser 1999.
[8] Grötschel, M., Lovász, L. and Schrijver A., Geometric algorithms and combinatorial optimization. Springer-Verlag, 1993.
[9] Heinonen, J., Lectures on Analyis on Metric Spaces, Universitext, Springer-Verlag, New-York, 2001.
[10] Lee, J. R., On distance scales, embeddings, and efficient relaxations of the cut cone. In Proceedings of the 16th Annual ACM-SIAM Symposium on Discrete Algorithms, 2005.
[11] Leighton, F.T. and Rao, S., Multicommodity max-flow min-cut theorems and their use in designing approximation algorithms, Journal of the ACM 46, 787-832, 1999.
[12] Matoušek, J., Embedding expanders into $\ell_{p}$, Israel J. Math. 102, 189-197, 1997.
[13] Milman, V. and Schechtman, G., Assymptotic theory of finite dimensional normed spaces, Springer-Verlag, Berlin 1986.
[14] Tukia, P. and Väisälä, J., Quasisymmetric embeddings of metric spaces, Ann. Acad. Sci. Fenn. Ser. A I. Math. 5, 97-114, 1980.


[^0]:    ${ }^{*}$ Theory Group, Microsoft Research. One Microsoft Way, Redmond WA 98052-6399. Email:anaor@microsoft.com
    ${ }^{\dagger}$ Computer Science Department, Technion - Israel Institute of Technology, Haifa 32000, Israel. Email: rabani@cs.technion.ac.il. This work was done while the author was on sabbatical leave at Cornell University. Part of this work was done while the author was visiting Microsoft Research, Redmond.
    ${ }^{\ddagger}$ Computer Science Division, University of California, Berkeley CA 94720-1776, U.S.A. Email: sinclair@cs.berkeley.edu. Supported in part by NSF ITR grant CCR-0121555. Part of this work was done while the author was on sabbatical leave at Microsoft Research, Redmond.

[^1]:    ${ }^{1}$ In addition, [2] also gives an algorithm for finding a subset $S \subseteq V$ that achieves the desired approximation.

